



**Sunday, June 17, 2018**  
**3-6 p.m., Capital Brewery**  
**Expected Attendance: 400-500**

Madison Public Library Foundation's annual Rock & Read fundraiser is an opportunity for families who are committed to our libraries to come together and celebrate, support and invest in the future of Madison Public Libraries. This fun day in the sun includes music, literacy-themed crafts and games for kids, and food and beer—a perfect way to kick-off Madison Public Library's Summer Reading Program.

All proceeds from this event will benefit the Madison Public Library Summer Reading Program, which is dedicated to keeping kids learning and reading all summer long.

#### **SPONSORSHIP OPPORTUNITIES & BENEFITS**

##### **\$2,500 Presenting Sponsor**

- Opportunity to address attendees
- Name/logo displayed on stage banner
- Name/logo recognition on printed materials as "Rock & Read Presented by **Sponsor**"
- Listing on the Madison Public Library Foundation website
- Opportunity to provide giveaway item to event participants if present at the event
- Opportunity to display corporate banner
- Ten tickets to Rock & Read

##### **\$1,000 Sustaining Sponsor**

- Name displayed on stage banner
- Recognition from MC on stage
- Opportunity to display corporate banner
- Name recognition on printed materials
- Listing on the Madison Public Library Foundation website
- Six tickets to Rock & Read

### \$500 Contributing Sponsor

- Name displayed on stage banner
- Name recognition on printed materials
- Listing on the Madison Public Library Foundation website
- Four tickets to Rock & Read

### \$250 Supporting Sponsor

- Name recognition on printed materials
- Listing on the Madison Public Library Foundation website
- Four tickets to Rock & Read

**To maximize your benefits, commit your sponsorship by May 1.**

Thank you for your consideration!

If you're interested, contact Tracy Phillippi, Foundation Manager, [tphillippi@mplfoundation.org](mailto:tphillippi@mplfoundation.org) or call 608.266.6318.





**YES!** I'd like to be a sponsor of Madison Public Library Foundation's  
Rock & Read

Your name \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level

- \_\_\_\_\_ \$2,500
- \_\_\_\_\_ \$1,000
- \_\_\_\_\_ \$500
- \_\_\_\_\_ \$250

\_\_\_\_\_ Payment is enclosed.

\_\_\_\_\_ Please send me an invoice.

Please make checks payable to Madison Public Library Foundation and return to:

Madison Public Library Foundation

201 W. Mifflin Street

Madison, WI 53703

Or email to [tphillippi@mplfoundation.org](mailto:tphillippi@mplfoundation.org)

**THANK YOU!**