



Lunch for Libraries with Daniel Pink
April 26, 2018, 11:30am-1:15pm
Overture Center for the Arts
Expected Attendance: 400

Daniel Pink is a critically-acclaimed ***New York Times** bestselling author* who has written books about business, work, and behavior, including the only graphic novel to become a *BusinessWeek* bestseller. His book *A Whole New Mind* has been a Freshman Read at a number of universities and was distributed by Oprah Winfrey to Stanford University's graduating class in 2008 when she was the commencement speaker. Pink's TED Talk *The Puzzle of Motivation* is one of the 10 most-watched Talks of all time, with over 19 million views. Pink will discuss his newest book, *When: The Scientific Secrets of Perfect Timing* coming out January 9, 2018.

Madison Public Library Foundation's annual *Lunch for Libraries* fundraiser is an opportunity for community members who are committed to our libraries to come together to celebrate, support and invest in the Wisconsin Book Festival. Thank you for considering sponsorship of *Lunch for Libraries*.

SPONSORSHIP OPPORTUNITIES & BENEFITS

\$7,500 Presenting Sponsor/Speaker Sponsor

- Opportunity to introduce featured speaker and address attendees
- Name/logo signage displayed on stage banner
- Name/logo recognition on all printed/ electronic promotional materials as "Lunch for Libraries Presented by Sponsor"
- Name/logo recognition at other author events, including public event
- Listing on Madison Public Library Foundation website
- Opportunity to provide giveaway item to event participants
- Up to two tables (16 tickets) at event
- Signed copies of featured book
- Invitation to an exclusive Wisconsin Book Festival launch event in August 2018

\$5,000 Sustaining Sponsor

- Name/logo signage displayed on stage banner
- Name/logo recognition on all printed materials
- Listing on Madison Public Library Foundation website
- Opportunity to provide giveaway item to event participants
- Up to one table (8 tickets) at event
- Signed copies of featured book
- Invitation to an exclusive Wisconsin Book Festival launch event in August 2018

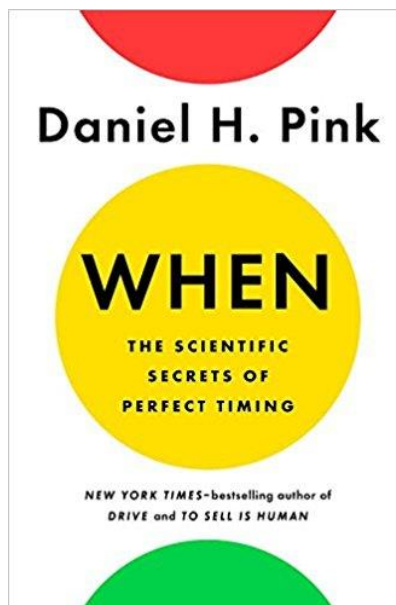
\$2,500 Contributing Sponsor

- Name/logo signage displayed on stage banner
- Name/logo recognition on all printed materials including table sign
- Listing on Madison Public Library Foundation website
- Signed copies of featured book
- Up to one table (8 tickets) at event

\$1,250 Supporting Sponsor

- Name recognition on printed materials
- Listing on Madison Public Library Foundation website
- Signed copies of featured book
- Up to one table (8 tickets) at event

To maximize your benefits, commit your sponsorship early. Invitation inclusion deadline is February. Thank you for your consideration! Contact Jenni Collins, Executive Director at jcollins@mplfoundation.org or call 608.266.6318 with any questions.





**YES! I'd like to be a sponsor of
Madison Public Library Foundation's Lunch for Libraries**

Your name _____

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Sponsorship Level

_____	\$7,500	Presenting
_____	\$5,000	Sustaining
_____	\$2,500	Contributing
_____	\$1,250	Supporting
_____	Other	

_____ Payment is enclosed. _____ Please send me an invoice.

Please make checks payable to Madison Public Library Foundation (MPLF) and return to:
Madison Public Library Foundation
201 W. Mifflin Street
Madison, WI 53703
Or email to jcollins@mplfoundation.org

THANK YOU!