



**Foundation**

MADISON PUBLIC LIBRARY

**WINTER 2018-19**

A newsletter from  
Madison Public  
Library Foundation

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## Anonymous Donor Offers \$50,000 Matching Gift

An anonymous Madison Public Library Foundation donor has come forward with a \$50,000 challenge gift that will match all annual fund donations through December 31.

The annual fund supports Madison Public Library’s collections, programs, services and employee professional development, in addition to foundation operations. It pays for expenses that the basic city budget cannot cover. This year, \$187,000 in annual fund gifts supported:

- high use and new media collections improvements
- professional development for staff
- Taking the Wonders of Learning Home, an interactive mobile children’s exhibit
- systemwide technology improvements
- Black Men Run, Brown Boys Read, a Meadowridge health and literacy pilot program for black male teens and pre-teens



Library staff help youth work with cameras and other technology equipment during 2018 spring break media programming at Meadowridge Library.

- Pathways to Cooperative Entrepreneurship, a program for low-income residents that creates jobs through cooperative small-business ownership
- High-loss materials replacement
- Increasing technology access at the library
- Who Matters?, an intergenerational photo project
- Meet Your Madison Public Library, a program that introduces the library to non-library users

**YOUR GIFT**

+

**MATCHING GIFT**

=

**DOUBLE IMPACT**

**All donations matched through Dec. 31!**  
 Make your gift to the annual fund today at [mplfoundation.org/donate](http://mplfoundation.org/donate) or use the enclosed envelope and mail it in. Thank you for supporting your library and helping us serve the whole community!

**BUILDING**  
 better libraries every day

## Foundation Dollars Support Staff Training & Enrichment

One of the highlights of the year for staff is the library’s Staff Day, where library employees from all nine Madison Public Library locations have the opportunity to come together for a full day of learning and professional development. This year’s Staff Day was September 13, and featured Tom Kuplic (pictured at right), Earthling Interactive Vice President of Business Services, who gave the keynote address titled “Why Personal Stories Matter.” Kuplic highlighted the importance of stories in communication and the importance of telling “library stories” in helping patrons and stakeholders understand the critical role public libraries play in our communities. If you follow the library or the foundation on social media, you’ll discover many of those stories weekly.

Breakout sessions included offerings on racial equity and social justice training; library ethics; mindfulness and other self-care topics for service providers; “fake news”; and the opioid crisis in Dane County. The day is funded by a Madison Public Library Foundation grant.



# World's No. 1 Author Patterson Kicks off 2018 Celebration Week

The Wisconsin Book Festival headed into its fall celebration week on October 7 with A Conversation with James Patterson, the world's best-selling author, who spoke to both youth and adult audiences at Capitol Theater in Overture Center for the Arts.

Patterson chose Madison as the sole location for a public appearance in advance of his two book releases, *Max Einstein: The Genius Experiment*, a youth science adventure novel; and *Ambush*, the latest in Patterson's Detective Michael Bennett thriller series. Public sales of both books began the day after his Madison event.

In addition to Patterson, more than 60 authors presented throughout the four-day celebration October 11-14. Popular events included Kate Moore for *The Radium Girls*; Jamel Brinkley for *A Lucky Man*; Rebecca Makkai for *The Great Believers*; Megan McDonald for *Judy Moody & the Right Royal Tea Party*; Rebecca Traister for *Good & Mad*; Dan Kaufman for *The Fall of Wisconsin*; Mark Kurlansky for *Milk!*; and Dessa for *My Own Devices*. The festival also held events in the weeks before and after festival weekend, including Tommy Orange for *There There*, and Jabari Isim for *We Can't Breathe*.

C-SPAN's Book TV broadcast live events with call-in opportunities for those who could not attend events in person, expanding the Festival's reach to a national audience.

Attendance at year-round festival events in 2018 exceeded 14,000 people from more than 20 states, and \$70,000 in books were sold at author events.

All festival events are free and open to the public. Festival members earn reserve seating opportunities at select events. The festival thanks Signature Sponsor Marvin J. Levy for his support of the 2018-19 season.

Visit [wisconsinbookfestival.org](http://wisconsinbookfestival.org) to learn about 2019 author events.



Shanna Wolff/S. Photography & Styling

James Patterson, the world's best-selling author, signs books following his appearance at a Wisconsin Book Festival event on October 7 at Overture Center for the Arts.



## Early 2019 Festival Events

**Leslie Jamison**  
*The Recovering*  
Wednesday, January 23

**Chigozie Obioma**  
*Orchestra of Minorities*  
Wednesday, February 6

**Ha Jin**  
*The Banished Immortal*  
Thursday, February 7

**Emily Wilson**  
*The Odyssey*  
Thursday, February 28

All events take place at 7 p.m. at Central Library.



## GoChip Devices Allow Patrons to Watch TV Shows, Movies via Wi-Fi

Madison Public Library Foundation regularly invests in new technology for Madison Public Library each year. Improving and expanding technology is important because many Madisonians cannot afford to own devices at home, and the library strives for equity in its delivery of services and collections.

For the last year, the library has piloted GoChip Beam movie and TV hotspots at Central Library. The foundation purchased a startup collection and provided dollars for a standing order that will last all year long. The movie and TV show title lists were vetted by Video Librarian Liz Amundson, and the physical collection was carefully prepared by Tina Maes and Sandy Taylor in Technical Services, with Reference support testing by Martin Alvarado.

GoChips are rechargeable devices that store several movies or a complete season of a TV

show and set up a local wi-fi network to make the videos viewable through wi-fi enabled devices like a tablet, phone or smart TV. Series hits featured in the library's GoChip collection include *Breaking Bad* and *Outlander*. The movie GoChips have genre themes like thriller, drama or animation. Each device has a passcode that the patron types into the wi-fi network, and that enables the device to connect to the GoChip like a hotspot and deliver the media to the device.

"It's important for the library to offer new technologies for patrons to explore and try out for themselves," said Library Collection Manager Molly Warren. "Thanks to Madison Public Library Foundation, GoChip is a new way to experience media."

Visit Central Library's help desk to learn more about GoChips or to check one out.

## Pinney Library Temporary Location to Open in January

While the new Pinney Library is under construction, Madison Public Library is working to make sure east side residents have access to Pinney in an interim space.

Pinney Library will reopen in its new temporary location, which previously was occupied by Ace Hardware at 211 Cottage Grove Road, in January after the former location closed November 30. Pinney will stay in the temporary space until the new library, located down the road in Royster Corners, opens in 2020.

For updates and news about Pinney Library, visit [madisonpubliclibrary.org/pinney](http://madisonpubliclibrary.org/pinney). For updates on The Capital Campaign for a New Pinney Library and information about the new library project, visit [mplfoundation.org/pinney](http://mplfoundation.org/pinney).

**Public Art Applications Sought:** Local artists are encouraged to apply for creation of two public art pieces that will be displayed inside or outside the new Pinney Library in Royster Corners. Opportunities include:

- two or three-dimensional artwork for the library's Reading Room
- a sculptural element that creates a fence, wall or separating element for the outdoor courtyard

The art projects are funded by the Madison Art Commission's Art in Public Places Program and a gift from Madison Public Library Foundation. Apply by January 15 at [madisonbubbler.org](http://madisonbubbler.org).



Heather Clefisch, Co-Chair of The Capital Campaign for a New Pinney Library, speaks at Give Back on Giving Tuesday.

**Giving Tuesday Raises \$50,000:** Madison Public Library's Give Back on Giving Tuesday event on November 27, along with online giving campaigns throughout November, raised \$50,000 toward A Capital Campaign for a New Pinney Library. A \$25,000 challenge gift from Phil & Rhonda Plourd encouraged donations and matched them throughout November.

About 100 people attended the Give Back on Giving Tuesday party at the Harmony Bar & Grill. Back2Back donated its time and musical talents at the event.

To date, the foundation has raised \$1.233 million toward the project – 77 percent of the required \$1.6 million – with \$367,000 remaining to raise before the facility opens in 2020. To contribute, visit [mplfoundation.org/donate](http://mplfoundation.org/donate) and select The Capital Campaign for a New Pinney Library upon checkout.

## Short Story: Meet Pinney Library Page David Spies

**Tell us a little about yourself.** I grew up in Marion, Wis. I attended UW-Madison, where I studied environmental studies and music, and graduated with a Bachelor of Music in tuba performance. I met my (future) wife, Diane Drexler, right before graduation. I earned my Master of Music and Artist Diploma from Yale University School of Music and worked as a Library Assistant at Yale's Cross-Campus Library. I then earned a D.M.A. in Tuba Performance, with a minor in Wind Instrumental Conducting from the University of North Texas. I was a Library Assistant at UNT's Music Library. I taught music at Southeastern Oklahoma State University and Northwestern State University of Louisiana. I was a busy freelance musician in the Dallas-Fort Worth metroplex during that time as well.

We returned to Wisconsin in 2003. I was a visiting assistant professor of music at the University of Iowa for a year before joining Madison Public Library. In addition to working at Pinney Library, I teach music part time at Carroll University and am a freelance musician. I also work as a Chief Election Inspector for City of Madison elections.

**Before working at the library, what are some of the most interesting jobs you've had?** As a Project Assistant for Yale's Oral History American Music project, I transcribed recorded interviews with Duke Ellington, Frank Zappa and Leonard Bernstein. As a Recording Assistant at Yale's Fred Plaut Recording Studio, I recorded the Yale Glee Club, Ahmad Jamal and the Tokyo String Quartet, among others.

**How long have you worked at MPL and what is your role?**

I was hired as a page in 2004 and transferred to Pinney Library in

2005. I enjoy my role in keeping our collection circulating, mended, organized and shelved, as well as helping patrons with their questions and account issues. I've administered 45 elections so far through in-person absentee voting at libraries. I look forward to what new Pinney holds for the future of our community!

**What kinds of hobbies and interests do you have outside of work?**

I dabble in studying foreign languages. I have a moderate ability in Spanish, with limited abilities in German, French, Finnish and ASL. Diane and I share an interest in art glass. We've visited four glass museums so far.

**What do you like to read?** I tend to read nonfiction and reference. I love looking at maps and atlases, but also read biographies and micro-histories like those of Mark Kurlansky. (I highly recommend his *The Basque History of the World* and *1968: The Year That Rocked the World*.)

**What are two items on your bucket list?** 1. To become truly fluent in one or more additional languages in order to travel, work or provide community service. 2. More glass museums!



## 2 Librarians Earn Awards at Mayor's Conference

Two Madison Public Library librarians received local awards as part of the City of Madison Mayor's Neighborhood Conference on November 17.



Storck-Post

**Holly Storck-Post** accepted the Alix Olson Award, presented by STAJOH (Seeking Tolerance and Justice Over Hate). The Alix Award recognizes contributions of individuals who make a difference by promoting tolerance and justice in their community. Retired Madison Police Department Detective Alix Olson was the heart and soul of STAJOH, and this award is given in honor of her service.

As a librarian in the Madison Public Library system, Storck-Post is passionate and committed in her work to promote diversity, equity, tolerance, acceptance and inclusion for all. She is dedicated to making the world a better place, one book and one program at a time within and outside the library walls — including the numerous daycare facilities and outreach locations she visits regularly, sharing stories with children, and providing tools and resources for caregivers.



Christner

**Carissa Christner** accepted the Mayor's Design Award on behalf of herself, Madison Public Library, and Madison Parks for Wild Rumpus: An Anji Play Experience program. The Mayor's Design Awards recognize innovative public projects focusing on neighborhoods, arts, sustainability and high-quality design.

Wild Rumpus: an Anji Play Experience brought opportunities for child-led play to thousands of children over the summer of 2018 at Brittingham, Haen Family and Reindahl parks. The program was a partnership between the library, Madison Parks Division and Anji Play, and was funded in part by Madison Public Library Foundation. Anji Play is an educational philosophy centered on self-determined play. Children create a "Play Story" after they are done playing. Whether they create drawings, write paragraphs or simply scribble, kids get the opportunity to express themselves and reflect on their experiences.

## Meet the Foundation's New Board Members



### Ron Bote

**Hometown:** Born in Manila, Philippines, and moved to Chicago. I mostly grew up in the northern suburbs of Chicago (Glenview). We

moved to Madison in 2005.

**Education:** B.A. in accounting and master's in taxation, DePaul University, Chicago. I am a CPA.

**Career experience:** I've been in accounting for over 30+ years, primarily taxation-related both in public accounting and private industry. Currently, I am with Wipfli LLP.

**Family:** Wife, Lisa, and daughters, Sophia (17) and Olivia (14)

**Hobbies or interests:** I enjoy any outside activities for the most part, including running, biking, golf and hiking, plus yoga. I've run many marathons and have participated in multiple Ironmans. I enjoy good food, wine and cheese.

**How did you become involved with the foundation?** When I started at Wipfli, I had conversations with coworker and former foundation board President Jessica Mac Naughton about my interest in being more involved in the community. She connected me to Executive Director Jenni Jeffress. I got involved with Ex Libris to touch my toes in the water. I soon found myself on the Finance Committee. I'm excited about the opportunity to represent the foundation and become more ingrained in the Madison community, as well as support the value that the library provides Madison.

**Why do libraries interest you?** I've always thought of libraries as magical places of knowledge. Every shelf contains vast amounts of knowledge available at your fingertips. When I was in grade school, there was no internet, computers or mobile phones. If the teacher assigned research

projects, you had to go to a public library to do your work. Also, public libraries were for the most part free, so they were a great place to hang out. In college, the library was my fortress of solitude when I had to focus on studying. The internet and big-box bookstores have provided easier access to information, but not everybody can afford them. Libraries make knowledge available to everyone. My daughters are intelligent young women because of reading and access to books.



### Jillana Peterson

**Hometown:** Spring Valley, Wis.

**Education:** UW-Madison, International and Scandinavian Studies

**Career experience:** Help Desk at UW-Madison Division of IT; and Advocacy, Success and Social Impact at Zendesk

**Family:** It's just me and my cat, Tiger Jillanasson!

**Hobbies or interests:** Music and travel, all kinds and all places :)

**Why do libraries interest you?** I love to read and saw it as the best way to explore the world and other perspectives from my tiny town in northern Wisconsin.

**How did you become involved with the foundation?** I started volunteering with the library and engaging other Zendesk employees, and eventually joined the Grants Committee before joining the Board of Directors this fall.



### Phil Plourd

**Hometown:** Bristol, Conn.

**Education:** Fordham University, Bronx, N.Y.

**Career experience:** (Alleged) dairy market expert — if you

have questions about the price of cheese, I have answers.

**Family:** Wife, Rhonda; daughters, Rebecca and Leah (both students at Monona Grove High School)

**Hobbies or interests:** Golf and reading

**Why do libraries interest you?** I have loved books — and being surrounded by books — from a very young age.

**How did you become involved with the foundation?** I cannot imagine a life without books and a community with libraries. Madison Public Library Foundation offers an opportunity to share and spread the love around reading and libraries, and the critical role they can play in our lives.



### Gene Williams

**Hometown:** Born and raised in Phoenix, Ariz. (third generation), but my family and I reside in Waunakee.

**Education:** B.S. in Finance and M.B.A. from W.P. Carey School of Business at Arizona State University (Go Sun Devils!! Maroon and Gold for the win!!)

**Career experience:** 20+ years of banking experience; currently Vice President of Private Client Services at Associated Bank

**Family:** Wife, Christina; sons, Grey (4) and Zane (3)

**Hobbies and interests:** I'm an avid fly-fishing angler, and I love to explore Wisconsin with my family!

**Why do libraries interest you?** I'm a self-professed bookworm. Bookworms need a great library!

**How did you become involved with the foundation?** Jenni's passion for the foundation was infectious.

**What else would you like to share?** My family moved to the Madison area in January 2016, so we're still getting settled in. Coming from Phoenix, I'm always on the hunt for great Sonoran Mexican food.

# EVENTS & HIGHLIGHTS



Love, InshAllah was one of two Library Takeover events in fall 2018.

## Library Takeover Events Successful

One of the 2018 Library Takeover teams hosted the Love, InshAllah event on September 21 at Central Library. The event gave attendees a glimpse of the diversity of Muslim women's love lives in America and the nuances of being Muslim. The night of storytelling at Central Library featured young Muslim-American couples who shared their love stories. Guest Nura Maznavi, author and editor of *Love, InshAllah: The Secret Love Lives of American Muslims*, spoke and signed books at the event. Team members included Maria Ahmad, Syed Umar Warsi, Mouna Algahaihi and Sedgewick Smith, Jr.

Later that weekend, a second Library Takeover event — the Nourish You: Self-Care Retreat on September 23 — centered around women who don't always feel included in mainstream self-care offerings. The event was planned by the team of Araceli Esparza, Nikki Cook, Jasmine Timmons and Venus Washington. The goal was to inspire women to relax, and to provide tools that can be incorporated into their lifestyle to enhance or begin a self-care practice at home.

Library Takeover provides space, time and resources for community members to host their own events, setting the stage for future library programming reflective of all Madisonians.

The programs were funded by a gift from the Gerald M. Kline Family Foundation. Learn more about the Library Takeover programs at [madisonpubliclibrary.org/library-takeover](http://madisonpubliclibrary.org/library-takeover).



Children's author/illustrator Jan Brett signs books at Central Library.

## Children's Author Brett Delights Big Audience

Beloved children's author and illustrator Jan Brett drew a standing room-only crowd to Central Library on December 1 for a free Wisconsin Book Festival event. Her talk was perhaps the second-highest in attendance in festival history.

Brett, whose books *The Hat* and *The Mitten* have become picture book classics, discussed her new book *The Snowy Nap*, a prequel to *The Hat*. She amazed children with her stories about animals' behavior and shared how she comes up with ideas for her books. She also did an illustration of Hedgie, the star hedgehog, on the spot during the event. Brett stayed for two hours after the event to sign books for hundreds of her fans.

Madison Public Library Foundation privately raises more than \$125,000 each year to bring free, public author events to the community all year long. The foundation thanks Signature Sponsor Marvin J. Levy and American Girl's Fund for Children for their support of the 2018-19 festival season.

## Monroe Street Library League Selling Lilly Bags

The Monroe Street Library League is selling book bags featuring local children's author Kevin Henkes' confident mouse character, Lilly, of *Lilly's Purple Plastic Purse* fame.

The bags are \$12.50 each and make great holiday gifts for kids. All proceeds support the Monroe Street Library.



## Visit Your Library for Small Holiday Gifts

Looking for stocking stuffers or small holiday gifts for your favorite library lover? Each Madison Public Library location sells a variety of T-shirts, tote bags, drawstring backpacks and flash drives. Youth and adult T-shirt sizes are available. And new this year, the libraries are offering Read Like a Badger tees. Pick up your gifts while supplies last!



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