Foundation
MADISON PUBLIC LIBRARY

Pinney Library Grand Opening

Expected guests: up to 1500

In late winter 2020, Madison Public Library Foundation will mark the momentous occasion of opening the new Pinney Library. The foundation and Madison Public Library will co-host a variety of grand opening events, including a gala on February 29 and a ribbon cutting March 2020. This gala will be the first glimpse by the public of the completed library, a project that took 12 months and $10 million to build. The gala will be a great celebration and the final fundraiser, with all proceeds seeding the Pinney endowment and supporting programs. All sponsorship at or above the supporting level include permanent recognition on our donor board.

SPONSORSHIP OPPORTUNITIES & BENEFITS

$10,000 Presenting Sponsor

- Name/logo recognition on event printed material for the gala including invitation, event emails and signage at the grand opening events.
- Recognition in remarks made at all grand opening events
- Eight tickets to the gala, designated table with recognition on table sign
- Opportunity to provide giveaway item to gala participants
- Private tour for 10 of new library with foundation director or supervising librarian during opening week

$5,000 Sustaining Sponsor

- Name/logo recognition on event printed material for the gala including invitation, event emails and signage at the grand opening events.
- Recognition in remarks made at all grand opening events
- Eight tickets to the gala, designated table with recognition on table sign
- Opportunity to provide giveaway item to event participants
- Private tour for 10 of new library with foundation director or supervising librarian during preview week

$2,500 Contributing Sponsor

- Name recognition on all event printed material for the gala including invitation, event emails and signage at the grand opening events.
- Eight tickets to the gala, designated table with recognition on table sign
- Invitation to tours of new library with foundation director or supervising librarian during preview week

$1,500 Supporting

- Name recognition on event printed material for the gala including invitation, event emails and signage at the grand opening events.
- Four tickets to the gala

$500 - Community

- Name recognition on event printed material for the gala including invitation, event emails and signage at the grand opening events.
- Two tickets to the gala

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YES! I'd like to be a sponsor of the Pinney Library Grand Opening

Your name_____

Company name_____

Address_____

City State_____ Zip_____

Telephone_____ Email_____

Sponsorship Level

____ $10,000 - Presenting
____ $5,000 - Sustaining
____ $2,500 - Contributing
____ $1,500 – Supporting
____ $500 - Community

____ Other

____ Payment is enclosed. _____ Please send me an invoice.

Please make checks payable to Madison Public Library Foundation and return to:
Madison Public Library Foundation
201 W. Mifflin Street
Madison, WI 53703
Or email to jjeffress@mplfoundation.org

If you have questions about sponsorship opportunities please email Jenni Jeffress, Executive Director at jjeffress@mplfoundation.org or call 608.266.6318.

To maximize your benefits, commit your sponsorship early. Invitation inclusion deadline is November 11, 2019.

THANK YOU FOR YOUR CONSIDERATION!