



REQUEST FOR PROPOSALS

Madison Public Library Foundation seeks a consultant to facilitate a strategic planning initiative to result in a three-year plan which will begin January 1, 2021.

The consultant will develop a process, lead sessions involving the board of directors and other stakeholders, and document a written plan with measurable outcomes.

Madison Public Library Foundation is a 501(c)(3) that was founded in 1993. It exists to support the financial needs of Madison Public Library.

Mission: Madison Public Library Foundation promotes and supports Madison's library facilities, services and programs.

Vision: Madison Public Library Foundation provides leadership and resources to help develop and sustain a world-class library system.

The foundation has a board of directors with 24 members who are committed to the foundation's work, and actively participate in planning and implementation of goals. The board believes that our current five-year plan is not suitable in our environment and circumstances, and wishes to include recent developments into a new strategic plan. The new plan will cover the time span of three years.

The foundation wishes to work virtually with a facilitator to lead the planning process, and to document the plan and measurable outcomes. The goals are to:

- Engage the full board and any needed stakeholders, such as foundation and library staff
- Reflect on past successes and challenges
- Use an equity lens and embed anti-racist beliefs into the plan
- Absorb current changes on capital projects and program fundraising into the plan
- Reflect on fundraising vehicles including events, direct mail, cultivation opportunities, and more in the current environment
- Complete written plan by December 1, 2020, so the plan can be incorporated into the operating budget.

Please submit proposal to Jennifer Jeffress, Executive Director, by September 30, 2020, to jjeffress@mplfoundation.org. Questions can be sent via email or you may call 917.838.9233.

Related documents:

- [Annual report](#)
- [Current Strategic Plan](#)