



Foundation

MADISON PUBLIC LIBRARY

REQUEST FOR PROPOSALS

Madison Public Library Foundation seeks consultant to facilitate a strategic planning initiative to result in a three-year plan which will begin January 1, 2021.

The consultant will develop a process, lead sessions involving the board and other stakeholders, and document a written plan with measurable outcomes.

Madison Public Library Foundation is a 501(c)(3) that was founded in 1993. It exists to support the financial needs of Madison Public Library.

Mission: Madison Public Library Foundation promotes and supports Madison's library facilities, services and programs.

Vision: Madison Public Library Foundation provides leadership and resources to help develop and sustain a world-class library system.

The foundation has a board of directors with 24 members who are committed to the foundation's work, and actively participate in planning and implementation of goals. The board believes that our current five-year plan is not suitable in our environment and circumstances, and wishes to include recent developments into a new strategic plan. The new plan will cover the time span of three years.

The foundation wishes to work virtually with a facilitator to lead the planning process, and to document the plan and measurable outcomes. The goals are to:

- Engage the board and any needed stakeholders, such as foundation and/or library staff
- Reflect on past successes and challenges
- Use an equity lens and embed anti-racist beliefs into the plan
- Absorb current changes on capital projects and program fundraising into the plan
- Reflect on fundraising vehicles including events, direct mail, cultivation opportunities and more in the current environment
- Complete written plan so it can be incorporated into the operating budget and used in 2021

Please submit proposal to Jennifer Jeffress, Executive Director, by September 30, 2020, at jjeffress@mplfoundation.org. Questions can be sent via email or by calling 917.838.9233.

Related documents:

- [Annual Report](#)
- [Current Strategic Plan](#)