



Foundation

MADISON PUBLIC LIBRARY

About Us

At Madison Public Library Foundation, we take the City of Madison's public libraries to a new level of excellence. We provide annual grants; raise funds for capital projects; and promote awareness of Madison Public Library's collections, programs, technology, events and more.

We believe that libraries are essential to strong communities. They facilitate connections for people of all ages, ethnicities and backgrounds, and provide the toolbox for an enriched, improved life.



But even in a community like ours that values its library system, taxpayer dollars don't fund everything that residents seek. The foundation makes it possible for new and ongoing investments to thrive. These include:

- Technology and digital literacy
- Professional development for employees
- Equity and innovation efforts
- The Bubbler maker space and arts programming
- The Wisconsin Book Festival, presented by the library in partnership with the foundation
- Mini-grants for small but impactful projects and events that amplify underrepresented voices

The foundation is supporting the library as it serves community members during the pandemic. In the spring, the foundation raised and granted \$105,000 to the library for digital collections, including eBooks, audiobooks, newspaper and magazine subscriptions, and language learning apps. Annual fund gifts are helping library staff field hundreds of reference line calls daily, fulfill nearly 10,000 curbside pickup requests per month and assist patrons with personal computer appointments.



**better libraries
every day**

Mission

Madison Public Library Foundation promotes and supports Madison's library facilities, services and programs.

Vision

We provide leadership and resources to help develop and sustain a world-class library system.

Foundation Core Values

Support — enabling Madison Public Library to achieve its vision to learn, share and create

Leadership — exemplifying foundation and community leadership

Integrity — building trust through transparency and wise use of organizational resources

Inclusiveness — providing opportunities for all residents to be library patrons, volunteers and donors

Advocacy — amplifying the voice of the library and its patrons



Year Founded

1993

Staff

Jennifer Jeffress, *Executive Director*

Tracy Phillippi, *Foundation Manager*

Michelle Johnson, *Development Officer*

Dayna Long, *Donor Relations Manager*

Kate Herron, *Operations Assistant*

Conor Moran, *Wisconsin Book Festival Director*

Board of Directors Officers

Susie Younkle, *President*

Heather Clefisch, *Vice President*

Ron Bote, *Treasurer*

Tanya Salman, *Secretary*

Support

Sustaining a vibrant and diverse public library system requires an equally dynamic community of donors. Generous community members, businesses, foundations and organizations invest in the library's success through our foundation.

We accept gifts to our annual fund, endowments, capital campaigns, specific purposes, Tributes and Sustainer monthly program, as well as legacy gifts — donations of stock, charitable gift annuities, life insurance, personal property, real estate and others.



We also host two fundraisers each year: Ex Libris, a local craft beverage and food experience; and Lunch for Libraries, an author event that raises a large portion of

Wisconsin Book Festival dollars. Both events are virtual this year.

2019 Financial Overview

Revenues:

\$3,353,431

Expenses:

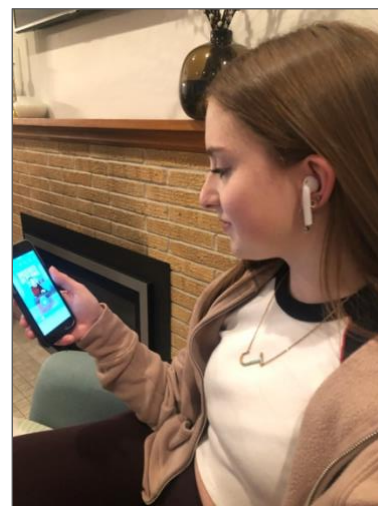
\$2,302,518

Total endowments balance:

\$6,793,080

Grant dollars issued to library:

\$981,825



Past Capital Campaigns

Pinney Library, new construction, opened in March 2020

Goodman South Madison Library, remodeling, 2019

Meadowridge Library, new construction, 2015

Central Library, reconstruction, 2013

About the Library

Madison Public Library serves nearly 2 million visitors annually at nine locations around the city:

Central Library (downtown)

Sequoia Library (near west side)

Pinney Library (east side)

Alicia Ashman Library (west side)

Goodman South Madison Library (south side)

Lakeview Library (north side)

Hawthorne Library (near east side)

Meadowridge Library (southwest side)

Monroe Street Library (downtown/campus)

In 2019:

- visitors checked out 3,454,156 library books and media items
- in-library internet and computers were used 227,370 times
- 107,447 children, teens and adults attended programs and events

For media requests or more information, visit mplfoundation.org/news or email info@mplfoundation.org.