



**Featuring Carl Hiaasen, author and journalist
May 25 2021, 11:30-1 pm CST | A Virtual Event
Expected Attendance: 500**

Born and raised in Florida, **Carl Hiaasen** is the author of 14 novels, including *Bad Monkey* and *Lucky You*, and six children's books, including *Hoot*. His most recent novel, the *New York Times* bestseller *Squeeze Me*, will be published in paperback with a new epilogue in May 2021.

Madison Public Library Foundation's annual *Lunch for Libraries* fundraiser is an opportunity for community members who are committed to our libraries to come together to celebrate, support and invest in the Wisconsin Book Festival and other literacy efforts at the library.

SPONSORSHIP OPPORTUNITIES & BENEFITS

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- Opportunity to introduce featured speaker and address attendees
- Name/logo signage displayed on digital banner
- Name/logo recognition on all printed/electronic promotional materials as "Lunch for Libraries Presented by *Sponsor*" & listing on Madison Public Library Foundation website
- Two tables (16 tickets) at event
- 16 copies of featured book
- Invitation to an exclusive Wisconsin Book Festival launch event (virtual/live) in fall 2021

\$5,000 Sustaining Sponsor

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- Listing on Madison Public Library Foundation website
- One table (8 tickets) at event
- 8 copies of featured book
- Invitation to an exclusive Wisconsin Book Festival launch event (virtual/live) in fall 2021

\$2,500 Contributing Sponsor

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- Name recognition on printed/electronic materials
- Listing on Madison Public Library Foundation website
- One table (8 tickets) at event
- 8 copies of featured book



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Madison Public Library Foundation's Lunch for Libraries**

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_____ Payment is enclosed. _____ Please send me an invoice.

Please make checks payable to Madison Public Library Foundation (MPLF) and return to:
Madison Public Library Foundation
201 W. Mifflin Street
Madison, WI 53703
Or email to jjeffress@mplfoundation.org

To maximize your benefits, commit your sponsorship early. Thank you for your consideration! Contact Jenni Jeffress, Executive Director or call 608.266.6318 with any questions.

THANK YOU!