



Foundation

MADISON PUBLIC LIBRARY

FALL 2021

A newsletter from
Madison Public
Library Foundation

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2021-22 Book Festival Season to Feature Mix of Virtual, In-Person Events

The Wisconsin Book Festival is gearing up for the fall kickoff to its 2021-22 programming season, with a hybrid approach for author events — some virtual and others in person. In-person events will take place on Saturday, October 23, during the annual fall celebration weekend. Attendees and authors will be required to adhere to any public health orders issued at that time.



Highlighted author programs include:

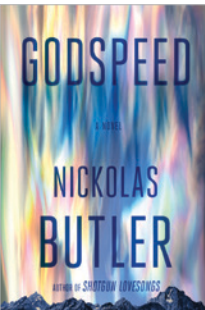
Award-winning educator and historian **Carol Anderson** for *The Second*, 7 p.m. Thursday, October 21 (virtual)

Literary fiction icon **Miriam Toews** for *Fight Night*, 8:30 p.m. Thursday, October 21 (virtual)



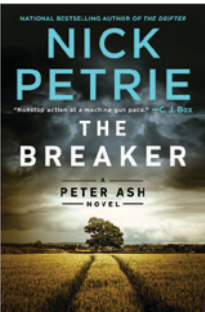
Radio host, journalist and public speaker **Celeste Headlee** for *Speaking of Race*, 7 p.m. Friday, October 22 (virtual)

Wisconsin's own **Nickolas Butler** for *Godspeed*, 3 p.m. Saturday, October 23



Whiting Award recipient **Jaquira Diaz** for *Ordinary Girls*, 3 p.m. Saturday, October 23

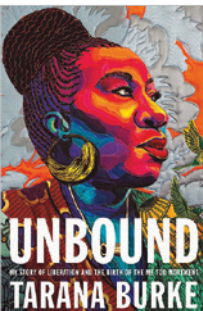
Best-selling thriller writer **Nick Petrie** for *The Breaker*, 4:30 p.m. Saturday, October 23



Award-winning sportswriter and biographer **Mirin Fader** for *Giannis*, 6 p.m. Saturday, October 23

Defense attorney, motivational speaker and nonprofit leader **Jarrett Adams** for *Redeeming Justice*, 7:30 p.m. Saturday, October 23

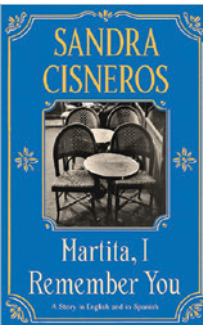
Intrepid journalist and science writer **Mary Roach** for *Fuzz*, presented in partnership with the Wisconsin Science Festival, 11 a.m. Sunday, October 24



Programs scheduled in the weeks leading up to the fall celebration include:

#metoo movement founder and activist **Tarana Burke** for *Unbound*, 6 p.m. Thursday, September 23 (virtual)

Internationally renowned multi-genre writer **Sandra Cisneros** for *Martita, I Remember You*, 7 p.m. Tuesday, September 28 (virtual)



Memorist **Bobby Love** and wife **Cheryl Love** for *The Redemption of Bobby Love*, 7 p.m. Thursday, October 7 (virtual)

Feminist essayist and memoirist **Melissa Febos** for *Girlhood*, 7 p.m. Tuesday, October 12 (in person)



The Wisconsin Book Festival is presented by Madison Public Library in partnership with Madison Public Library Foundation. For program details and the full schedule, go to wisconsinbookfestival.org. The schedule is subject to change based on public health guidelines for COVID-19.

Follow the festival on Facebook and Instagram (@wibookfest) or on Twitter (@wibookfestival) for bonus content.



Wisconsin Book Festival Sponsors

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Foundation, BCycle Launch Bicycle Pass Program at Libraries

Madison Public Library Foundation is sponsoring Madison BCycle's new Community Pass Program that will enable riders to use their Madison Public Library card to access one of over 300 electric bikes.

While bike checkouts from a BCycle station or mobile app typically require a credit card or smartphone, the Madison BCycle Community Pass Program allows library patrons to use their library card instead.

"Making bike share more accessible in our community is a top priority for us," said Madison BCycle General Manager Helen Bradley. "Launching the Community Pass Program is one way we can ensure people who rely on alternative transportation have a free option, thanks to our partnership with Madison Public Library Foundation."

All nine Madison Public Library locations will have two Community Passes available for checkout. Madison BCycle has a station outside of Central Library on West Mifflin Street, with plans to install a new station outside of Pinney Library on Cottage Grove Road this fall.

To get started, library patrons can check out the pass from any Madison Public Library location, just like checking out a book. The passes can be checked out for up to a week at a time and provide access to 300+ electric-assist bikes from more than 50 BCycle stations throughout the city. Users may choose to check out a helmet as well.

Riders can learn more about the Community Pass Program at madpl.org/bcycle or on social media @madison_bcycle.



Madison BCycle has a station outside Central Library on West Mifflin Street and plans to open a new station outside Pinney Library this fall.

Youth Voices Contest Deadline September 17

Madison Public Library is seeking young writers in the Madison area! Have a story to share? Pen a tale with the theme of "teamwork" and submit it for the *We Read: Youth Voices Writers' Contest* for a chance to win a \$500 prize donated by Madison Public Library Foundation, plus many other items.



Tikeh Tazeh (left) was recognized for his story, *Hat Trick*, at a Madison Forward FC game this summer. With him is Madison Public Library Media Projects Bubblearian Rob "Dz" Franklin.

The library has partnered with Forward Madison FC to celebrate literacy, and its amazing panel of judges is excited to review the entries. Anyone 18 and under is eligible to submit a short story, poem, song, etc., that tells their story!

Any story or poem about people coming together toward a common goal, regardless of whether it is reached, is encouraged. Submissions don't need to be limited to sports or competitive events. Please include the author's name and contact information in any submissions.

The library will organize an anthology of the winning pieces that will be available for checkout from the libraries, and all chosen authors will be featured during a Wisconsin Book Festival event at the festival's fall celebration in October. The submission deadline is September 17.

The contest was inspired in part by local tween athlete Tikeh Tazeh, who turned his energy toward writing during the pandemic. While he could not play soccer, he captured the essential elements of the sport — teamwork, sportsmanship and perseverance — in a middle grade novel titled *Hat Trick* that is an homage to the game. Tikeh is an inspiration to the Madison Public Library staff, and we're excited to share his story so that he may be an inspiration to you.

We Read is funded by Madison Public Library Foundation, the Steve Stricker American Family Insurance Foundation, Dick Goldberg & Lisa Munro, and David Wood & Jane Doughty.

Engaging Library Takeover Ideas Sought

Madison Public Library is accepting applications through October 1 for Library Takeover, a program created to support communities to make their ideas happen at the library. The hope is that by providing space, time and resources for community members to host their own events, the library is setting the stage for inclusive future programming that involves and represents all Madisonians.

Teams of three to four people can apply to participate in the program, which includes a four-session course on event planning and culminates in a finished and fully funded program at the library in spring 2022. The library will choose three teams to participate for 2021-22, and Madison Public Library Foundation will provide \$2,000 for each team to use in planning its event. Each individual team member will also receive a \$400 stipend, funded by the foundation, as well as a certificate of completion from the library. No previous event planning experience is necessary; all that’s needed is a great idea for community engagement!

“We are looking for events and ideas from community members who do not typically have access to resources for big community events — namely, people who are not connected to a nonprofit organization or formal institution, people of color, people that are LGBTQ, etc.,” said Community Engagement Librarian Kristina Gómez. “We want this to result in a variety of events that speak to different cross-sections of our community.”

Each team that is selected to create a program will be paired with a mentor from the community. This year’s mentors are Sarah Akawa, an advocate for queer nightlife and inclusive spaces; Rob Dz, a Madison-based Hip Hop artist and activist who is also Media Projects Bubblarian at the library; and Rachel Werner, founder of The Little Book Project WI, a biannual community arts and nonprofit printmaking collaboration. Mentors help guide their team through the crash course on event planning, share their local



Past Library Takeover events have included 2018’s Nourish You: A Self-Care Retreat designed for women, and 2017’s Namaste Madison, a celebration of the contributions of Indian-Americans in the greater Madison area.



contacts and connections, and lend their expertise to the process. “Providing event funding, in addition to full support through the planning process, is what makes Madison Public Library’s takeover program such an innovative concept,” said Werner, an entrepreneur. “It helps to raise awareness that libraries can be utilized as artistic, wellness and collaborative spaces. Community gatherings, celebrations and workshops become much more accessible once financial, physical and other barriers are removed.”

Library Takeover began in 2017 as a way to do community programming differently. The goal is to empower individuals who may not have a lot of event planning experience to bring their ideas for enriching their community to life.

Once teams are selected, group workshops will be hosted at Central Library on Tuesday nights in November and December.

Visit madpl.org/library-takeover to learn more or to submit an application.

Stock Gifts Can Be Mutually Beneficial for Donor, Nonprofit

Did your stock earnings skyrocket over the last 18 months due to investments in companies like Zoom and GOJO Industries, the manufacturer of Pampers? Surging stock performance should prompt you to review your non-retirement accounts, which include mutual funds and exchange-traded funds (ETFs) in addition to stocks, said Meg Prestigiacomo, Senior Vice President and Financial Advisor at Baird – the Prestigiacomo Carroll Group.

“We’ve had significant gains in particular areas of the market, such as large technology companies,” said Prestigiacomo, an active Madison Public Library Foundation volunteer and donor.

Donating appreciated stock to the foundation is “a win-win strategy,” she said, for two reasons: It can help the stock owner avoid hefty taxes, and it also greatly benefits any qualified nonprofit because these organizations don’t have to pay taxes on stock gifts.

“A gift of stock can be beneficial for both the donor and the charity,” Prestigiacomo said. “You avoid capital gains tax on the amount of

appreciation, and your gift ends up being greater in value than if you sold the stock and donated cash from the sale.”

Depending on your personal situation, you may be eligible for additional tax savings, which could include a total deduction for the full-market value of the security.

If your stock portfolio doesn’t include any pandemic blockbusters, that’s OK — even slower, more gradual gains can result in valuable dividends for your Library Foundation.

To learn more about making a stock gift, contact foundation Donor Relations Manager Dayna Long at 608.266.6318 or dlong@mplfoundation.org.

Meg Prestigiacomo and Robert W. Baird & Co. Incorporated do not offer tax services. Please consult your tax advisor.



Prestigiacomo

Donations Allow Parents as First Teachers Program to Serve More Families

Gifts to Madison Public Library Foundation are helping Madison Public Library’s Parents as First Teachers program, coordinated by the library’s Youth Services team, expand to reach hundreds more families throughout Dane County.

The library is collaborating with Madison Reading Project, a local nonprofit organization that works to get free, high-quality books — including diverse, culturally relevant ones that celebrate BIPOC authors and illustrators — to kids to build home libraries and ignite a love of reading. Madison Reading Project is distributing the library’s materials and resources in addition to their own to those served by RISE Wisconsin (home to Parent-Child+, ECI and Welcome Baby) and the Children’s Hospital of Wisconsin’s Kinder Ready program. Foundation contributions cover the costs of new English, Spanish, bilingual and Hmong books and materials, as well as supplies for special projects and events held at the library or hosted by library staff at partner locations.

This summer, Youth Services Librarians Madeleine Kain and Tracy Moore put together more than 60 Little Learner Kits for the Northside Early Childhood Zone as another new component of Parents as First Teachers. Each kit included letter, number and color recognition resources; some free books; and a bag featuring the library’s *We Read* celebration of literacy. Seven of the kits were created in Spanish. The Friends of Lakeview Library and foundation donations funded the kits’ creation.

Parents as First Teachers also provided 400 board books and early literacy handouts to United Cerebral Palsy of Greater Dane County’s Birth to 3 Connections program, which serves children who have developmental delays and disabilities. The materials “will support us as we continue to give children and families high-quality books throughout their time in the Birth to 3 program,” Stephanie Mikesell, Director of Birth to 3 Connections, wrote in a letter to Parents as First Teachers coordinators. “Along with their books, we will be giving families information about the various libraries in the communities near them, including information about applying for a library card, resources available at their local library, and the handouts for parents (Play Read Sing, Books to Help Your Baby Grow) you shared with us.”



A Birth to 3 Connections child participant reads a board book provided by Parents as First Teachers.



Little Learner Kits created by Parents as First Teachers coordinators for Northside Early Childhood Zone include board books, handouts and a *We Read* bag.

Beginning in 2014 in collaboration with Public Health of Madison & Dane County, the Parents as First Teachers program provides early literacy materials, training and resources to partner organizations to support conversations about the role parents play as their child’s first teacher, and the impact reading, singing and playing have on child development. Literacy Packs were created in English and

Spanish for nurses in PHMDC’s Nurse Family Partnership and Prenatal Care Coordination programs to distribute to the families visited. Each included a board book, early literacy activity sheets, a library card application and a simple puppet craft, along with a short training on the importance of early literacy and great books to use with young children.

Parents as First Teachers later established a presence in PHMDC clinic waiting rooms with informational displays, then added Literacy Packs for the Northside Early Childhood Zone (NECZ). In addition to board and picture books for newborns to 4-year-olds working with NECZ service providers, the library also shared

books for older siblings and Resource Packs that the providers could use to enhance their home visits.

The families served by the organizations the library partners with for Parents as First Teachers are precisely the families that library staff want to reach and support: young mothers without resources or experience, and those struggling with housing, job and food insecurity. The library’s partnerships with service organizations help to bolster and build on librarians’ knowledge and resources, and provide literacy information and materials to families in need who can greatly benefit from this support.

The foundation wishes to thank Margie Devereaux and David Hall, EZ Office Products and Madison Reading Project for their support in expanding the Parents as First Teachers program.

If you would like to make a donation to Parents as First Teachers, visit mplfoundation.org/donate and list the program when designating your gift. You may also include Parents as First Teachers in the memo line of your check if you prefer to mail your contribution.

YOUR GIFTS IN ACTION

EVENTS & HIGHLIGHTS



Ex Libris: New Recipe November 5

On November 5, we'll host our 11th annual Ex Libris fall fundraiser, which has the theme "New Recipe!" All the ingredients are yet to be finalized as we await public health guidelines, but what we do know is that we'll comply with whatever orders are in place at that time to keep everyone as safe as possible.

We hope to serve a variety of food and beverage samples from local vendors such as Capital Brewery, the Great Dane Pub & Brewing Co., The Coopers Tavern, Rusty Dog Coffee, Working Draft Beer Company and many more. There will also be musical entertainment, and an extensive silent auction full of items and experience packages from local businesses.

Ex Libris tickets will go on sale in late September at mplfoundation.org. All proceeds will support Madison Public Library's efforts to boost literacy, lifelong learning and community connections. We anticipate requiring guests to be fully vaccinated to attend.

Special thanks to Scooter Software for returning as Presenting Sponsor!



Dream Bus Loans Out 1,000+ Items Through the Summer

The Dream Bus has been busy this summer! With approximately 500 checkouts in June and nearly 800 in July, it has been making many stops around the city. Some of the most popular locations are Allied Learning Center, LLC, Kennedy Heights, Sandburg Elementary, Lussier Community Education Center, Elver Park Neighborhood Center and Theresa Terrace. Many Dream Bus enthusiasts have visited the mobile library at the Forward Madison FC games this summer, too. It's been a popular place for library card signups!

The Dream Bus will be off the road for the next couple of weeks, but visit madpl.org to find out where it will appear in the community next.



Madison Public Library staff brought the Dream Bus to a few Forward Madison FC soccer games at Breese Stevens Field this summer.

New Hours at Libraries

All nine Madison Public Library locations have new hours as of September 7. They are as follows:

Alicia Ashman Library, 733 N. High Point Road
10 a.m.–6 p.m. weekdays,
9 a.m.–5 p.m. Saturdays

Central Library, 201 W. Mifflin St.
9 a.m.–9 p.m.* Mondays–Thursdays,
9 a.m.–6 p.m. Fridays,
9 a.m.–5 p.m. Saturdays, 1–5 p.m. Sundays
**Children's Room closes at 6 p.m.*

Goodman South Madison Library, 2222 S. Park St.
10 a.m.–8 p.m. weekdays,
9 a.m.–5 p.m. Saturdays, 1–5 p.m. Sundays

Hawthorne Library, 2707 E. Washington Ave.
10 a.m.–8 p.m. weekdays,
9 a.m.–5 p.m. Saturdays

Lakeview Library, 2845 N. Sherman Ave.
10 a.m.–8 p.m. weekdays,
9 a.m.–5 p.m. Saturdays, 1–5 p.m. Sundays

Meadowridge Library, 5726 Raymond Road
10 a.m.–8 p.m. weekdays,
9 a.m.–5 p.m. Saturdays

Monroe Street Library, 1705 Monroe St.
10 a.m.–6 p.m. Tuesdays and Fridays,
9 a.m.–5 p.m. Saturdays

Pinney Library, 516 Cottage Grove Road
9 a.m.–9 p.m. weekdays,
9 a.m.–5 p.m. Saturdays

Sequoia Library, 4340 Tokay Blvd.
9 a.m.–9 p.m. weekdays,
9 a.m.–5 p.m. Saturdays

Due to budget cuts in 2020, many libraries won't return to their 2019 operating hours. The expanded hours include reductions in service at the Alicia Ashman, Central, Monroe Street, Pinney and Sequoya libraries, and the addition of Sunday hours to Goodman South Madison and Lakeview libraries.

Per order of Public Health Madison & Dane County, masks are required in all indoor spaces for those age 2 and up.



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MADISON PUBLIC LIBRARIES

Alicia Ashman 733 N. High Point Rd.
Hawthorne 2707 E. Washington Ave.
Lakeview 2845 N. Sherman Ave.
Meadowridge 5726 Raymond Rd.
Monroe Street 1705 Monroe St.

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Contributing Writers Elizabeth Boyd **Newsletter Design** Georgia Rucker

Pinney 516 Cottage Grove Rd.
Sequoia 4340 Tokay Blvd.
Goodman South 2222 S. Park St.
Central 201 W. Mifflin St.