



## **Table Captain Information**

- What: Madison Public Library Foundation's *Lunch for Libraries* 2022 luncheon fundraiser for the Wisconsin Book Festival and youth literacy programs
- **Who:** Featuring New York Times best-selling author Guy Raz, talking about his 2020 book, *How I Built This*
- When: Monday, May 16, 2022
- Where: Monona Terrace

As you consider becoming a Table Captain for Madison Public Library Foundation's 11<sup>th</sup> annual *Lunch for Libraries*, review the outline below, which defines a Table Captain's role.

## Invite guests to fill a table of eight to ten.

- Reserve your table by **April 25, 2022** or as soon as possible.
- Recruit your guests by reaching out to friends or coworkers, and/or talk up the event to a book group. The foundation office will provide printed postcards or email invites at your request to send your guests.
- Individual Lunch for Libraries tickets will go on sale March 7, 2022. Your guests can purchase their tickets from the event page on our website. When they check out, your quests can enter your name in the table captain field.
- Single tickets are \$125.00 each and come with a signed copy of *How I Built This* and lunch provided by Monona catering.

To reserve your table, email the Katy Kaufman at <a href="kkaufman@mplfoundation.org">kkaufman@mplfoundation.org</a>. If you have questions, call Jenni Jeffress at 917-838-9233.

## About the author:

**Guy Raz** is the author of *How I Built This*, a New York Times Bestseller, a Wall Street Journal Bestseller, and the #1 Business Book on Amazon in 2020. Raz is also an acclaimed radio and podcast personality and creator of the popular podcasts "<u>TED Radio Hour</u>" and "<u>How I Built This</u>," about the greatest innovators, entrepreneurs, and idealists, and the stories behind the movements they built. Raz is also the creator of NPR's first-ever podcast for kids, "Wow in the World" as well as Spotify's "The Rewind" and Luminary's "Wisdom From The Top." His shows are heard by more than 19 million people each month around the world.