

**EX LIBRIS XII**

New  
Recipe

## Ex Libris 2022: Sponsorship Opportunities

Friday, November 4, 2022 | Central Library

Madison Public Library Foundation's 12th annual fall fundraiser, Ex Libris: New Recipe, aligns with the library foundation's commitment to provide a fundraiser with diverse representation of restaurants and beverage providers. Guests will sample local beers, tasty bites, and non-alcoholic beverages like coffee and kombucha at a private event at Central Library. Live entertainment and a silent auction make this event a fun evening for all.

This event directly advances the mission of the foundation: to mobilize the Madison community to continually improve, promote and support Madison Public Library. We hope you will consider sponsoring the event and investing in the future success of our libraries.

To maximize your benefits, commit your sponsorship early for marketing and social media promotion. Sponsorship confirmation most appreciated by September 9, 2022.

### \$7,500 — PRESENTING SPONSOR: Scooter Software



- Exclusive sponsorship opportunity
- Name/logo displayed prominently on all printed materials, digital materials, foundation website, social media and printed advertisements
- Opportunity to brew pre-release beer
- Twenty Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discount

### \$5,000 — LEADER



- Name/logo displayed prominently on printed materials, digital materials, foundation website, social media and printed advertisements
- Twelve Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discount

## \$2,500 — PARTNER



- Name displayed on select print materials, select digital materials, foundation website and social media
- Six Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discount

## \$1,250 — ADVOCATE



- Name displayed on select print materials, select digital materials, foundation website and social media
- Four Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discount

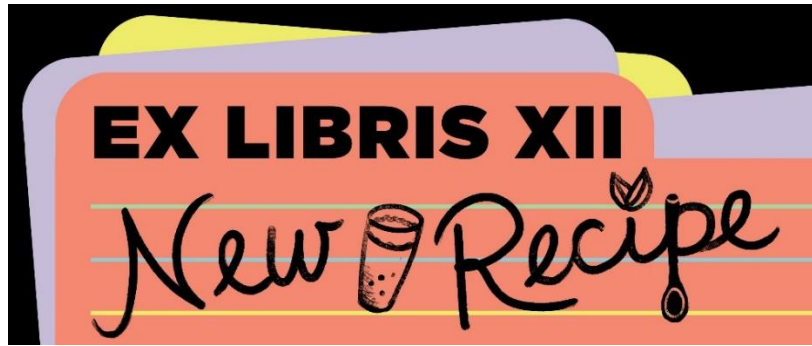
## EX LIBRIS COMMUNITY SUPPORT OPTIONS

- **\$500 — Community sponsor:** Two tickets and event program recognition
- **\$250 — Friend sponsor:** Two tickets and event program recognition

**THANK YOU FOR YOUR CONSIDERATION!**

*For more information about sponsorships and tickets, please contact Katy Kaufman:*

*[kkaufman@mplfoundation.org](mailto:kkaufman@mplfoundation.org) or 608.266.6318.*



**YES!** I'd like to sponsor Madison Public Library Foundation's  
*Ex Libris XII: New Recipe*

Your name \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Ex Libris Sponsorship Levels

Scooter Software      \$7,500 – Presenting (Exclusive)  
\_\_\_\_\_                      \$5,000 – Leader  
\_\_\_\_\_                      \$2,500 – Partner  
\_\_\_\_\_                      \$1,250 – Advocate

Ex Libris Community Support Options

\_\_\_\_\_                      \$500 – Community  
\_\_\_\_\_                      \$250 – Friend

\_\_\_\_\_ Payment is enclosed.                      \_\_\_\_\_ Please send me an invoice.

Please make checks payable to Madison Public Library Foundation and return to:

Madison Public Library Foundation  
201 W. Mifflin Street  
Madison, WI 53703

**To maximize your benefits, commit your sponsorship early.** Thank you for your consideration.

Questions? Contact Katy Kaufman at [kkaufman@mplfoundation.org](mailto:kkaufman@mplfoundation.org) or 608.266.6318.

**THANK YOU!**