20th Anniversary Was Banner Year for Book Festival

Haley Borgrud traveled to Lagos and attended the Global Association of Literary Festivals (GAOLF) Conference in Lagos, Nigeria. Borgrud, the Wisconsin Book Festival Communications Associate, joined 22 other delegates from book festivals around the world.

The conference was hosted by the Ake Arts and Book Festival, which is in its 10th year and has brought more than 1,000 attendees than the 2021 edition! The second Global Association of Literary Festivals (GAOLF) Conference invited attendees to join 22 other delegates from book festivals around the world.

“Reaching out to other festivals and learning about what they do is beneficial,” Borgrud said. “It was good to get out there and see all the creativity and experiences regarding social media, media and its crucial role in promoting festivals.”

Something Borgrud wanted to emphasize in the future is diversity, inclusion and equity within the book festival world.

During Borgrud’s time in Lagos, she had the opportunity to meet with other delegates from around the world, discuss and share knowledge and experiences. Borgrud had the opportunity to meet with authors, journalists and moderators. That’s something I want to emphasize in the future, Borgrud said.

The conference also included a workshop focused on social media and its role in promoting festivals. Borgrud said the workshop was very helpful and informative.

Beyond GAOLF’s scheduled events and conferences, Borgrud also had the opportunity to meet with other delegates from around the world, discuss and share knowledge and experiences.

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**Moran Selected to Become Executive Director**

The Madison Public Library Foundation board chose Conor Moran as the new executive director and CEO of the Madison Public Library. Moran was chosen for his background with leading and REAP Food Group and Gathering Waters, and served on degree from UW-Madison. Prior to directing the Book Moran was selected to become executive director of the Madison Public Library Foundation board decided to search for a new executive director to replace Jenni Jeffress earlier this year. After a 10-month search, the board announced Moran as its new leader. Moran started his new position on December 1 and will continue to serve the library until Jeffress’ last day on January 1.

The selection of Moran as the new executive director is a testimony to the foundation’s commitment to finding the best possible candidate to lead the library. Moran brings a wealth of experience and knowledge to the position, having held leadership roles at leading organizations, including REAP Food Group and Gathering Waters. His experience in the food industry and non-profit sector will be invaluable in guiding the Madison Public Library as it continues to grow and evolve.

In his new role, Moran will be responsible for overseeing the library’s strategic planning, development, marketing, and community engagement. He will work closely with the foundation’s board, staff, and community partners to ensure that the library remains a vital resource for the Madison community.

Moran comes to the library with a strong commitment to community engagement and social justice. He has a deep understanding of the challenges faced by marginalized communities and a proven track record of working to address these issues. He is committed to ensuring that the library is a welcoming and inclusive space for all members of the community.

The Madison Public Library Foundation board made the decision to search for a new executive director after Jeffress announced her retirement earlier this year. Jeffress has served as the executive director for the past 16 years, during which time the library has grown significantly in terms of its collection, programming, and community engagement. She is widely respected for her leadership and commitment to the library’s mission.

Moran’s appointment is a significant milestone for the Madison Public Library Foundation and its community. The foundation is confident that Moran will bring the same level of dedication and commitment to the library that Jeffress did during her tenure. The foundation is looking forward to working with Moran as he leads the library into its next chapter.

**Donors Commit $125,000 Annual Fund Matching Gift**

Every Crucial Double Doubles During Christmas

The Milwaukee Public Library Foundation is launching its largest annual fundraising campaign to date, with a goal of raising $125,000 in matching gifts. The campaign will run from December 1 to December 31, with matching gifts doubling every donation made during this time.

The Milwaukee Public Library Foundation is a non-profit organization that supports the Milwaukee Public Library, providing grants, scholarships, and other financial assistance to support the library’s mission. The foundation is committed to ensuring that the library is a vital resource for all members of the community, providing access to a wide range of materials and services.

The foundation is hoping to encourage more people to support the library by taking advantage of this matching gift opportunity. With every donation doubled, the foundation is hoping to reach its goal of $125,000.

**Get a Sneak Peek of the 2023 Library Takeover Event**

The Madison Public Library Foundation will host the 2023 Library Takeover event on Saturday, February 4, 2023. The event will feature a series of sessions, including keynote speakers, panel discussions, and hands-on workshops. The event is open to the public and will provide a unique opportunity to explore the library’s collections, meet staff, and learn about the services and programs offered by the library.

The Library Takeover event is an opportunity for communities to celebrate the library’s role in their lives. The event will feature a variety of activities, including workshops on topics such as technology, art, and community organizing. The event will also feature keynote speakers, including author and activist Trentended and journalist and author and activist and member.
Moran Selected to Become Executive Director

Foundation Board Focused on Future

Reap Food Group and Gathering Waters, and served on the Festival, he organized author events at Politics & Prose and previously run by the Wisconsin Humanities Council —

While the board, Hughes served as a two commitments. Development, Diversity, and Equity. She feels that it is a privilege to serve on Madison Public Library Foundation’s deep-commitment to the Foundation,” Clefisch said. “His deep knowledge of library, he said, “It’s nice to go and just

I think for the reason the foundation is really strong is because there’s a phenomenal fundraising, collaboration and connections. The library is not just a repository

Meadowridge and Pinney libraries. Under her guidance, the foundation nearly quadrupled its endowment, from $1.3 million to $6.5 million.

To the organization’s annual fund

Jeffress joined the foundation in 2010 at the beginning of his career in the social sciences, his background in the arts, he was a compliance and, coordination with people, losing faith in political campaigns, she said.

Another local and national advocate for public libraries, she and her sister were avid readers and her love for libraries goes back to her youth. She managed Governor Jim Doyle’s race for governor in 2002 and has served in several capacity on the Madison Public Library Foundation board.

Serving on the Board for Six Years

The foundation concluded an extensive eight-week Executive Director Search which was facilitated by the executive search firm of Bergman, Todd, and Associates, and conducted a search for a new Executive Director.

Under his leadership, the Wisconsin Book Festival transitioned from an annual fall weekend into a year-round event with a substantial increase in attendance. The festival director, Conor Moran.

Your Gift

Matching Gift

Hughes, Rajeev

Served on the Board for Six Years

From a young age, Elliott-Boger understood how essential public libraries are to communities. "I think the reason the foundation is really strong is because there’s a phenomenal fundraiser — just one of the phenomenal fundraiser — just one of the phenomenal fundraisers," Clefisch said. "His deep knowledge of library, he said, “It’s nice to go and just go to the library, he said, “It’s nice to go and just

Jeffrey Logan Shuler, founder and president of Monroe Selected to Become Executive Director

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Serving as a loyal foundation supporter, she and her sister were avid readers and her love for libraries goes back to her youth. She managed Governor Jim Doyle’s race for governor in 2002 and has served in several capacity on the Madison Public Library Foundation board.

Serving on the Board for Six Years

 Kristen Hughes, partner of Starter Foundation, serves on the board for six years. Hughes joined the foundation in 2009 during the campaign, in 2010 as an accountant for Baker Botts LLP, she joined the multinational law firm's renewable energy industry. He and Deepika Rajaraman, who has an economics and business

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Book Festival Represented at International Conference

The Second Global Association of Literary Festivals (GAOLF) Conference was held in Lagos, Nigeria, accepting the local festival as one of the best in Africa.

“The festival has been growing steadily over the past 20 years,” said Haley Borgrud, Communications Associate for the Wisconsin Book Festival. “It’s very important to maintain your voice as a book festival,” she said. “You have to keep people connected and collaboration — not those other festivals,” Borgrud said.

The conference was hosted by the Ake Book and Film Festival, which is in its 30th year and has become one of the most attended in Africa — including scientists, mathematicians and Africans — together to celebrate creativity.

“It was great to get out there and see all those other festivals,” Borgrud said. “My major takeaway is the focus on connection and collaboration — not only with other festivals, but also with authors, promoters and marketers. That’s something I really want to emphasize in the Wisconsin Book Festival.”

Borgrud was a panel discussion on social media and its crucial role in promoting literature at the conference in Lagos, Nigeria, recognizing the festival’s excellence in promoting creativity.

“Ake is the best way to support the Book Festival in 2023. wisconsinbookfestival.org/give

Give the Gift of Festival Membership

The Wisconsin Book Festival closed out the celebration of its 20th anniversary year last month! And it was an incredible to see the growth of the event in that time, particularly in the 10 years leading up to the 20th anniversary.

We’re already hard at work on the 2023 schedule. Look for a slightly later start date next year, with events beginning in March. We’re looking forward to featuring more events with the 2023 schedule.

This year’s schedule includes a new emphasis on literature and art's.

Borgrud’s position with the Wisconsin Book Festival is funded with an Artists at Work grant from the National Endowment for the Arts and Madison Arts Commission.

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The Wisconsin Book Festival is supported by the Wisconsin Book Festival and Madison Public Library youth literacy efforts. To become a table captain or an event sponsor, visit wisconsinbookfestival.org. 

Lunch for Libraries 2023 Author: St. John Mandel

Since the Sunday of October 17, 2021, for Madison Public Library Foundation’s 2021 Lunch for Libraries event featuring the late, beloved author (and Madison native), St. John Mandel will take your咬etary notes.

Our 2023 event will be Friday, November 3, so mark your calendars!

The annual fall fundraiser grossed over $100,000 for the first time this year. Lunch proceeds are essential for funding Madison Public Library stock collections, volunteer leadership, and collaboration, all of which are crucial roles in promoting literature.

The foundation recognizes that we have drifted times to the restaurant industry and the second year of the event. media.

For more information, visit wisconsinbookfestival.org.

info@mplfoundation.org

Shop at Kendra Scott on December 18

Support Madison Public Library Foundation and do your holiday shopping at the same time! Kendra Scott in Hilldale Shopping Center will donate a portion of each sale from 3–5 p.m. Sunday, December 18, to the foundation.

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Lunch for Libraries is an Annual event that helps Madison Public Library support reading, writing, and discovery. Proceeds from the annual fall fundraiser support reading, writing, and discovery.

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