

Ex Libris: Local Flavor | 2023 Sponsorship Opportunities

Friday, November 3, 2023 | Central Library

Madison Public Library Foundation's 13th annual fall fundraiser, **Ex Libris: Local Flavor**, aligns with the library foundation's commitment to celebrate our local libraries by highlighting what is unique about each library and its neighborhood. Guests will sample local beers, tasty bites, and non-alcoholic beverages like coffee and kombucha at a private event at Central Library. Live entertainment and a silent auction make this event a fun evening for all.

This event draws around **500 guests**, and our mailing list reaches **5,000 households**.

This event directly advances the mission of the foundation: to mobilize the Madison community to continually improve, promote and support Madison Public Library. We hope you will consider sponsoring the event and investing in the future success of our libraries.

To maximize your benefits, commit your sponsorship early for marketing and social media promotion. **Inclusion Deadline for Event Postcard Mailing: August 25, 2023**

\$7,500 — PRESENTING SPONSOR: Scooter Software



- Exclusive sponsorship opportunity
- Name/logo displayed prominently on all printed materials, digital materials, foundation website, social media and printed advertisements
- Opportunity to brew pre-release beer
- Twenty Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discounted rate of \$50 per person (regular price: \$85)

\$5,000 — LEADER



- Name/logo displayed prominently on printed materials, digital materials, foundation website, social media and printed advertisements
- Twelve Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discounted rate of \$50 per person (regular price: \$85)

\$2,500 — PARTNER



- Name displayed on select print materials, select digital materials, foundation website and social media
- Six Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discounted rate of \$50 per person (regular price: \$85)

\$1,250 — ADVOCATE



- Name displayed on select print materials, select digital materials, foundation website and social media
- Four Ex Libris tickets for your customers, staff or friends
- Additional tickets available for purchase at a discounted rate of \$50 per person (regular price: \$85)

EX LIBRIS COMMUNITY SUPPORT OPTIONS

- **\$500 — Community sponsor:** Two tickets and event program recognition
- **\$250 — Friend sponsor:** Two tickets and event program recognition

THANK YOU FOR YOUR CONSIDERATION!

For more information about sponsorships and tickets, please contact Katy Kaufman:

kkaufman@mplfoundation.org or 608.266.6318.