

## **30 Years and Growing**

Last December, after 10 years as Wisconsin Book Festival Director, I became Madison Public Library

Foundation's new Executive Director and I couldn't be more delighted.

In her final letter to donors, former Executive Director Jenni Jeffress' message resonated deeply: Change is good. Over the past two years, we made several additions to our wonderful staff and support team that truly understands the incredible value Madison Public Library brings to our community. What remains constant is our dedication to making our libraries even better.

Libraries are changing, too. At Madison Public Library, you'll still find the items you'd expect at any of our nine locations: books, magazines, newspapers, music, computers, databases. But increasingly, you'll find many nontraditional resources as well: birding backpacks, Bcycle passes, turntables and vinyl, garden seeds, and much more. The same is true of programs. Mainstays like the Wisconsin Book Festival continue to bring world-class authors to Madison. Newer initiatives reimagine how the library can serve the community. Library Takeover invites members of under-represented communities to plan their own library events, and Live Well @ Your Library events focus on physical and mental wellness.

The reason for these changes is simple: Literacy is no longer just about being able to read. It takes many forms: cultural, social, civic, environmental, and digital, to name just a few. We want our library patrons to have access to materials and programming that help them become well-rounded, fulfilled citizens. Expanding the role of the library helps us do just that.

This summer, we'll celebrate the foundation's 30th birthday. We'll spend the rest of 2023 highlighting how our libraries, literacy, and foundation have changed and evolved, and how we can maintain support.

Each of you has contributed in some meaningful way to help our libraries thrive.

Thank you. We say this a lot in our written communications, but it's so important: You make our work possible. Your contributions allow us to Build Better Libraries Every Day — just as we have since 1993 and will continue into the future. Join us in celebrating

30 years of supporting our city's fantastic library system! Visit our website or check out our spring newsletter for details.

Gratefully,

Conor Moran

Executive Director • Madison Public Library Foundation



# Mission

Mobilize the Madison community to continuously improve, promote, and support Madison Public Library.

# Vision

Equip Madison Public Library with robust resources to deliver outstanding services, facilities, and programs that meet the Madison community's needs.



# Foundation Board

**Heather Clefisch,** President **Tanya Salman,** Vice President

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Ron Bote, Treasurer

**Phil Plourd,** Assistant Treasurer

**Susie Younkle,** Immediate Past President

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Alyssa Kenney, Ex Officio

Kathy Michaelis, Ex Officio

Greg Mickells, Ex Officio

### **Foundation Core Values**

## Community

Engage the community as stakeholders for the library system

## Integrity

Demonstrate transparency in how gifts are used to support the library

## Advocacy

Champion what is best for the library and the community

### Leadership

Act as visionaries in advancing the library

## **Strategic Goals**

## Fundraising

The foundation provides stable, consistent support to the library for ongoing and new initiatives.

# PR and Communication

Community members know that the foundation funds and advocates for Madison Public Library.

Board President Heather Clefisch (left) and Vice President Tanya Salman

# Diversity, Equity and Inclusion

The foundation is a socially just and antiracist institution, and diversity, equity and inclusion is considered in foundation decision-making.

# Programming and Vital Services

The foundation provides innovative programming for donors and supports expanded library services.



# Mission

Madison Public Library provides
free and equitable access to
cultural and educational experiences.
We celebrate ideas, promote
creativity, connect people,
and enrich lives.

# Vision

Madison Public Library:
your place to learn, share, and create.



## Library Board

Alyssa Kenney, President

Lisa Hempstead,
Vice President and
Madison Metropolitan School
District Representative

Cindy Fesemyer, Secretary/Treasurer

Ald. Juliana Bennett, City Council Member

Yeonhee Cheong, Director

Tom DeChant, Director

**Eve Galanter,** Director

Mathias N. Lemos Castillo, Director

Jolynne Roorda, Director

## **Library Core Values**

Learning in all forms

Intellectual freedom

Innovation

Making a difference

Diverse perspectives

Collaboration

Customer experience

## **Strategic Goals**

Literacy is the ability to interpret and understand. It is our purpose.

## Engagement

encompasses how we connect to the community and build relationships.

It is how we do business.

Community includes all of Madison. It is who we serve.

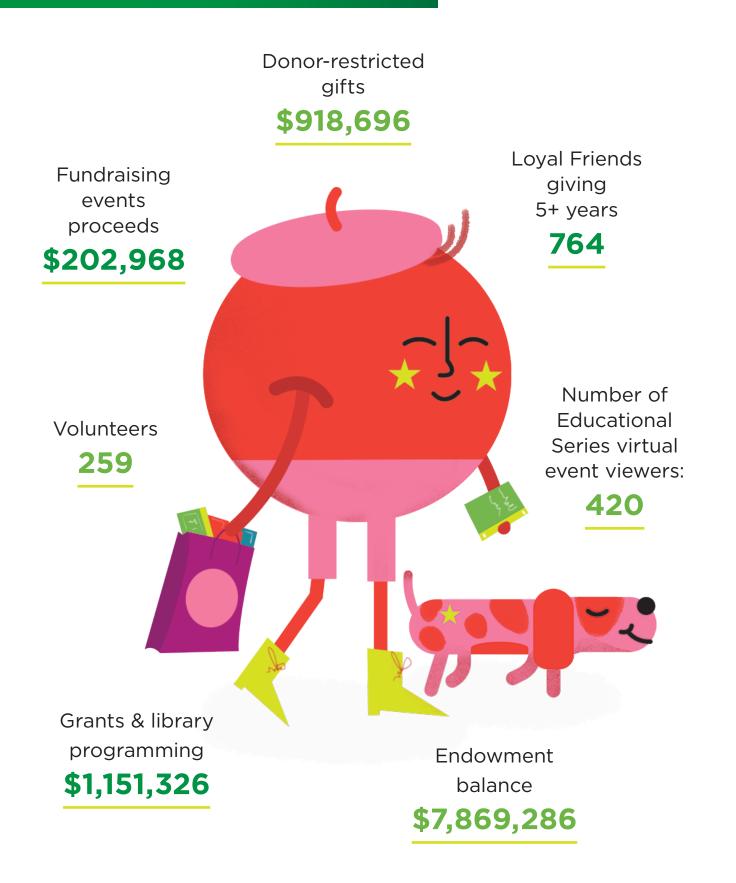
Equity refers to the measures we take to help the people in our community realize their full potential. It is how we serve.

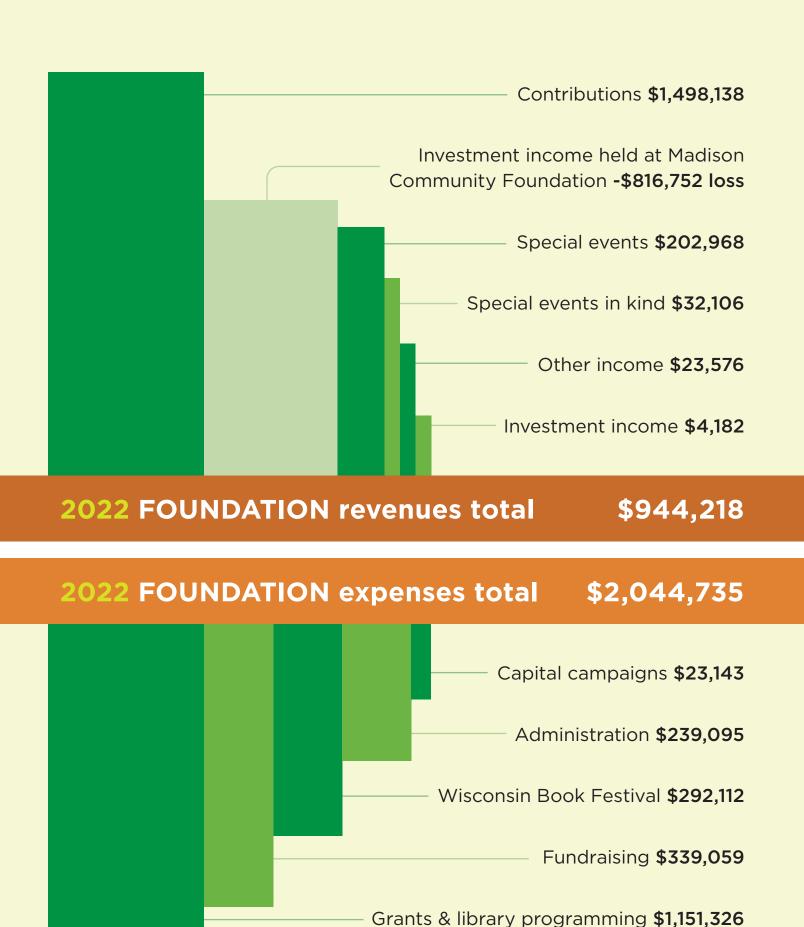
## Accountability

means we take responsibility for our actions and produce results. It is our promise.



# 2022 Facts and Figures





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# MADISON PUBLIC LIBRARY

2022 Facts and Figures

Materials checked out

1,702,662

Library visits

1,112,001

Digital checkouts

670,920

**Book Festival** 

author programs

**79** 

Dream Bus checkouts

7,449

Computer sessions

112,009

Free festival books given away

3,000+

sessions BCycle pass checkouts

**325** 

Kanopy video plays

33,000+

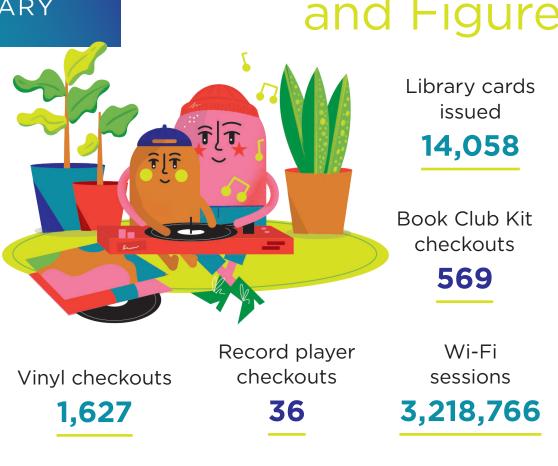
Programs

3,800

Program attendees

64,176

Note: Attendance and program numbers do not include one-on-one assistance options: tutoring, tax assistance, job help, etc.



City of Madison library appropriation \$19,066,904

Dane County Library System contractual services \$1,277,496

Grants \$947,857

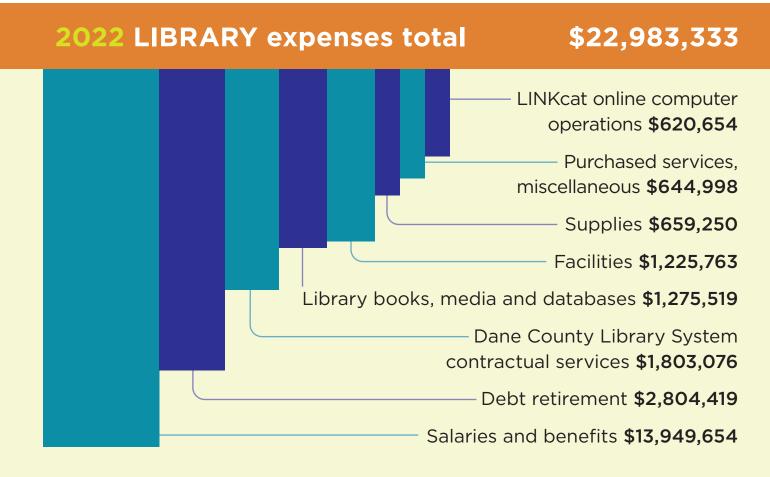
LINK contractual services \$404,255

South Central Library System contractual services \$311,870

Other \$111,528

Library fees \$38,528

Endowment \$16,000





A \$25,000 annual fund grant expanded the **library collection**, including audio-enabled books for kids; book club kits; adult, teen, and juvenile graphic novels and manga; juvenile world language books; and Central Library Culture Collection titles.

A mini-grant funded a special

collection of 250+ business, career, and wellness books for Madison's **Progress** 

Madison's Progress
Center for Black
Women. Martin
Alvarado (pictured above left) and library staffer Kathy
K. worked with
Progress Center staff to curate a list of Black authored books and materials for the center's entrepreneurs.





The Wisconsin Book Festival celebrated its 20th anniversary with a full return to free, inperson programs featuring a diverse lineup of award-winning authors and local literary talent.



Parents as First Teachers provided books, resource kits, training, and more to Public Health Madison & Dane County 's nurse staff to weave early literacy practices into early childhood development during home visits.

Reading

The **Dream Bus** visited more than a dozen locations throughout Madison and Sun Prairie each week, offering books, movies, music, programming, and Wi-Fi service. The mobile library also made appearances at community events, such as Forward Madison FC games and neighborhood festivals.



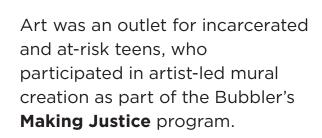
The **Bubbler**-coordinated exhibit *Time(is): An Exploration of Black Art in Madison* highlighted the works of four Black Madison-based artists who explored portrait creation through visual, performance, and conceptual art practices.



Bubbler in the Neighborhood embedded

Residence in each of the nine libraries over the summer. Maria Schirmer Devitt led Open Art Studio sessions at Goodman South Madison Library.

Artists-in-









Three **Library Takeover** grants elevated the voices of underrepresented communities, supplying them with training, resources, and funding to host their own events. They included *Thrival Tools: On Indigenous Winter Survival and Brilliance* (Native Americans); *Essential: True Stories of Unseen Work* (service industry workers); and *Muslim Mental Health Matters* (Muslim Americans).



The BIPOC Affinity Group —
a supportive platform and
resource for library staff of color
— participated in several activities,
including cardmaking for BIPOC
seniors in partnership with Madison
Senior Center and a Thanksgiving
food drive for Goodman
Community Center. Its monthly
meetings center on four major
themes: personal development,
professional development,
community/civic engagement,
and advocacy.



The **Pride Affinity Group** hosted *TRANScend: A Trans-Affirming Community Event*, including a storytime with books featuring trans and gender-creative characters; a resource fair and collaborative art project; and a Trans Trailblazers panel with local and regional trans speakers who discussed "Living Authentically."

### **Live Well @ Your Library**

free programming focused on health, wellness, and art-based activities for the BIPOC community and older adults, which included

memory book
workshops led
by Bubbler
Artist-inResidence
Angela
Johnson.



Chef Lily Kilfoy taught hands-on cooking classes for children and their families at Lakeview and Meadowridge libraries. With a culinary degree and

childhood education, she has the perfect alignment of skills to educate youth on healthy eating so they can carry those habits into adulthood.



**Program** gave patrons weeklong access to eBikes and helmets at no cost. The foundation also

funded an Art Bike
outfitted with
design by
Pinney Artistin-Residence
Maria Amalia
(pictured
with Library
Director
Greg Mickells).



The library established a **Naturalist-in-Residence** 

Environmental

program — led by John
Newman — to present all-ages
programs in the city's diverse
natural areas, as well as outdoor
library spaces. The project offered
opportunities for community
members to explore, learn, and
reflect upon the natural world.

An annual fund grant covered the costs of **Birding Backpacks** at all nine libraries. Each is stocked with binoculars, field guides, and other successful birdwatching necessities.



Tapping foundation endowment funds, several libraries built up their **seed libraries**. Patrons were able to pick up flower and vegetable seeds for their gardens at no cost.





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# Social

# Digital

# Civic



The foundation granted funds for **play materials** at all nine libraries to combine social development, play, and literacy in a singular child learning experience.

The **Ex Libris: New Recipe** fall fundraiser at Central Library showcased delicious, locally crafted food and beverages alongside live music and a silent auction.

The event set a fundraising record.



The foundation's **Lunch for Libraries** spring fundraiser for
the Wisconsin Book Festival
and Madison Public Library
youth literacy marked its 10th
anniversary. Pictured are event
committee Co-Chairs Susan
Goodwin (left) and Susan Tikalsky
(right) with *How I Built This* author,
podcast creator, and featured
speaker Guy Raz.

Funded with a gift from
Miriam Simmons, a Café
Domestique coffee cart at
Pinney Library offered patrons
time to interact and recharge
every Tuesday morning.





Endowment funds supported **self-check machine** upgrades at various libraries to better serve patrons across a universal platform.





A \$24,000 annual fund grant gave library patrons digital access to 30,000+ free videos on **Kanopy**, a streaming service offering high-quality films that inspire, educate, and entertain.

Named after a longtime City of Madison public service champion. the **Rosemary Lee Civic Engagement** internship gave Katarina Ampian (pictured below) the opportunity to evaluate other libraries' strategic planning and community engagement efforts, and compare them with Madison Public Library's Tell Us strategic planning program. Ampian is working toward a master's degree in library and information science.



## Donors

## **Epilogue Circle**

Formerly the Silas Pinney Legacy Society, this group was founded in 2012 and includes all who plan to leave or have left the foundation a gift, such as bequests, charitable gift annuities, stock, and life insurance.

Anonymous (6) Beverly Brager\* James Cain\* & Miriam Simmons Richard Chandler Ted & Barbara Crabb Tom DeChant Norma Denbrook Ellen Esser\* Albert Friedman & Susan Tikalsky **Eve Galanter** Dick Goldberg Leo Groth\* Edyth Harb\* Melinda Heinritz Lorraine Heise\* Anne Iwata

Patricia Jacobson\* Susan Jensen Judy Kimball **Donald Kliese** & Nancy Gettys Mary C. Knapp Roland J. Krogstad Barbara Leuthner Stu Levitan Robert Lewin Richard Linster\* Anne Lucke Jack Lussier\* Barb McCarthy Nancy A. McGill Alvin\* & Ruth Mohaupt\* Geri Naymick Porter O'Neill





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\* deceased

### Sustainers

Our monthly donors provide the foundation with a steady, reliable stream of income.

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Christopher Lee

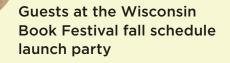
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Shanna Wolf



## Stewards \$1,000+

Steward gifts supported the annual fund, which fuels library collection items, programs, technology, professional development, and more.

Anonymous (19) Alliant Energy Foundation, Inc. American Girl Fund for Children Rima & Michael Apple AprilAire Richard Arnesen Allen Arntsen & Elizabeth Erickson

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Duncan Highsmith

& Ana Araújo

board member Jim Ruhly and his wife, Carol, at a foundation event



21 Stewards

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Patrons contributions also supported the annual fund.

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Bilingual We Read baby song books, filled with songs and rhymes that patrons can sing, plus a QR code that goes to a web page with recordings of library staff performing them

## **Tributes**

Tributes are donations made in honor or in memory of a loved one or friend.

Cynthia Nolen & Paul Abramson in memory of Lillian Abramson V.A. Acker in memory of Wm O. Acker Anonymous in honor of Betty Alford Kate Herron in honor of Jean M. Anderson Barbara Arnold in memory of Frederick Arnold Barbara McCall in honor of Allen Arntsen

Sara Schroeder in memory of Naomi Babad Patricia Wilker in honor of Wilker & Turner Bayer Samantha & Bruce Crownover in honor of Linda Becker Bonnie Benson in memory of Rodney Benson

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Alyssa Mitchell in honor of Dave Caliebe

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Mary Curran in memory of Helen Curran

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James Wojciehowski in memory of Robert W. Davis

Lucy Dechene in memory of Domenica DeChene

Anonymous in honor of Janet Deffner

Mary Margaret Ford in honor of Peggy DeNicola

Fred Lee & Marjorie DiMaggio in memory of Bud DiMaggio



Andy Weir signing copies of Project Hail Mary at his fall Wisconsin Book Festival program

25 Tributes **Tributes** 26 In memory of Barbara L. Dimick

Tom & Mary Alderson Anonymous (3)

Dean & Barbara Brasser

**Brook Brindley** 

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Pinney Library Patio programming for families

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Sari Lill Simer

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Anne Zellhoefer

Katrina Dwinell in memory of Bill Dwinell

Joyce Eberhart in memory

of Wilbur L. Eberhart

Deanna & Jim Moris in honor

of Tana P. Elias

Thomas Ellenbecker in memory of Joyce Ellenbecker

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Susan Friedman-Hill in honor of Lenore Hill

Temu Hinderaker in honor of Ginger Hinderaker

Timothy Valdez & Julie Olsen in honor of Pam Hoadley

Elizabeth Hodge in memory of Robert C. Hodge

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Roberta Keller in memory of Kathleen Keller

Anonymous in honor of Patrick, Sarah & Kate Kelly

Janet Yelk-Kenitz in memory of Michael Kenitz

Marian Kienitz in memory of Ricard C. Kientz

Kristina Klehr in memory of Ed & Judy Klehr

Mary Curran in memory of Nellie Kohli

In memory of Donald Korn

Jack & Kay Cipperly Greg Crose

Jane & James McEnanev

Cynthia Miller Linda Morrissey

Joan Perry

Sharon Policello Susan Policello

James Stolen

Elizabeth Kramer in memory of Clifford & Anna Kramer

Rose Tauke in honor of Karen Kritsch

Theresa Waraksa in memory of Bill Kube Carol & Edward Stevenson in memory of Mary Kurth

In memory of Karen Lambright

Betsy Abramson & David Seligman Terese Allen Jane Eggl & Ron Binter

Julia Hoffman

Mary Grace in honor of Elaine Lasecki

Krista & John Laubmeier in memory of John W. Laubmeier

Molly Schuman in honor of Margot Layde Kate Steele in memory of Rosemary Lee

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Jane Lewis & Paul Nelson in memory of Dawn Lewis

Leon Lindberg in memory of Beatrice Lindberg

Charlene Lodl in honor of Tom Lodl

Sarina Schrager & Ken Loving in honor of Mary & Doug Loving

Joan Luther in memory of John Luther

Stewart Macaulay in memory of Jackie Macaulay

Karen Shevet Dinah in honor of Faith Meissner Macke

In honor of Jill Maidenberg
Martha Moye
Keith Sayles
Janine Veto

Christine Schuardt in honor of Brandon Maly

Gary & Lori Edelstein in honor of Dan Marlin

Pamela Martin in memory of Joe Martin

In memory of Marilyn J. Martin Florian & Louise Smoczynski Pu Shen & Yanbing Lu

Gary & Georgianna Stebnitz in memory of Floyd McBurney

David McCulley in honor of Callum McCulley

Barbara Clapp in memory of Anna McManus

Lisa Miller in memory of Marilyn Miller

Deb Lehnherr in honor of Conor P. Moran

John Morledge, M.D. in memory of Paul Morledge

Aaron Stark in honor of Mary Moroney
Marcie Dachik in honor of Lindsay Morris
Anonymous in memory of Julie M. Nara

Anonymous in honor of Cassandra J. Neff

Cynthia Nolen & Paul Abramson in memory of Colette Nolen

Anonymous in memory of Thomas Nord Mara Koffarnus in memory of Dean North

Molly O'Connell in honor of Tedd O'Connell

Nicholas Ofstun in honor of Cynthia Ofstun

Barbara & Glenn Mason in memory of Sharon Olley

Christine Schey in memory of Judith P. Olson

Summerbell/Zirngble Properties, LLC in honor of Cornelia Peacock

Kimby Hughes in honor of Elijah & Penelope

Jillana Peterson in memory of Richard & Evelyn Peterson

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Ted & Kathy Balcom in memory of Elizabeth Proctor

Stewart Macaulay in memory of John Ramsey

Louise Robbins in memory of Orville Robbins

Robert & Constance Roden in memory of Robert M. & Katherin T. Roden

Alice Nagel in memory of Viola Rohner

Ellen & Michael Rosborough in memory of Megan Rosborough

Sarah Joan Ross in honor of Ian Ross

Ruth Saecker in memory of Marguerite L. Saecker

Lawrence Sallee in memory of Marilyn Sallee

M. Anna Schlecht in honor of Geraldine A. Schlecht

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Marcia & Erik Wright in memory of Erik O. Wright

Jean Plale & Elizabeth Mckenna in memory of Susan J. Young

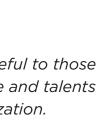
Thomas Zaremba in memory of Kathie Smith Zaremba

Tim Durfee in honor of Don Zermuehlen

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We're extremely grateful to those who shared their time and talents to benefit our organization.



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Wisconsin Book Festival-goers looking at the Fall Celebration event schedule



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Brian Thill

Jodie Thill

Diana Traak Eric Weiss

Chelsea Wheelock

Matt Woodard

# Madison Public Library Locations

#### **ALICIA ASHMAN LIBRARY**

733 North High Point Road 608.824.1780

#### **CENTRAL LIBRARY**

201 W. Mifflin Street 608.266.6300

#### **GOODMAN SOUTH MADISON LIBRARY**

2222 S. Park Street 608.266.6395

#### **HAWTHORNE LIBRARY**

2707 E. Washington Ave. 608.246.4548

#### **LAKEVIEW LIBRARY**

2845 N. Sherman Ave. 608.246.4547

#### **MEADOWRIDGE LIBRARY**

5726 Raymond Road 608.288.6160

#### MONROE STREET LIBRARY

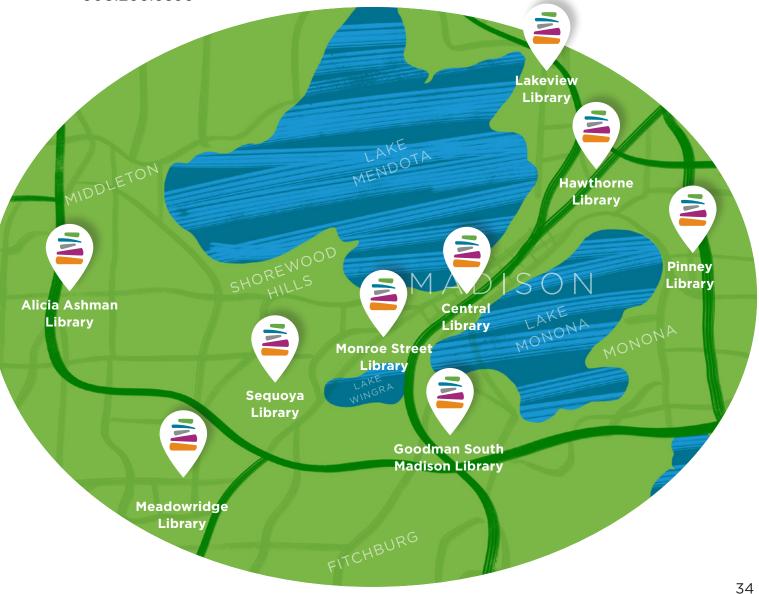
1705 Monroe Street 608.266.6390

#### **PINNEY LIBRARY**

516 Cottage Grove Road 608.224.7100

#### **SEQUOYA LIBRARY**

4340 Tokay Blvd. 608.266.6385



Kathryn Barney

Dennis Trinkle

Madison Waite

David Wallner

David Watson

Diane Wiersema

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## **Special Event**

Jennifer Libert

**Taylor Lenzer** 

Khoa Le

Kate Karre

Joanne Kahvedjian

Ruben Kahvediian

Andy Killingsworth

Jacob Landsberg

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# Get in Touch



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(iii) #mplfoundation



GRAPHIC DESIGN AND ART DIRECTION Georgia Rucker has been designing for the Madison Public Library Foundation for almost a decade and loves getting to work with local artists on the annual report. She also designs books, websites, logos, and all things that benefit from color, images, and type!



