Last December, after 10 years as Wisconsin Book Festival Director, I became Madison Public Library Foundation’s new Executive Director and I couldn’t be more delighted. In her final letter to donors, former Executive Director Jenni Jeffress’ message resonated deeply: Change is good. Over the past two years, we made several additions to our wonderful staff and support team that truly understands the incredible value Madison Public Library brings to our community. What remains constant is our dedication to making our libraries even better.

Libraries are changing, too. At Madison Public Library, you’ll still find the items you’d expect at any of our nine locations: books, magazines, newspapers, music, computers, databases. But increasingly, you’ll find many nontraditional resources as well: birding backpacks, Bcycle passes, turntables and vinyl, garden seeds, and much more. The same is true of programs. Mainstays like the Wisconsin Book Festival continue to bring world-class authors to Madison. Newer initiatives reimagine how the library can serve the community. Library Takeover invites members of under-represented communities to plan their own library events, and Live Well @ Your Library events focus on physical and mental wellness.

The reason for these changes is simple: Literacy is no longer just about being able to read. It takes many forms: cultural, social, civic, environmental, and digital, to name just a few. We want our library patrons to have access to materials and programming that help them become well-rounded, fulfilled citizens. Expanding the role of the library helps us do just that.

This summer, we’ll celebrate the foundation’s 30th birthday. We’ll spend the rest of 2023 highlighting how our libraries, literacy, and foundation have changed and evolved, and how we can maintain support.

Each of you has contributed in some meaningful way to help our libraries thrive. Thank you. We say this a lot in our written communications, but it’s so important: You make our work possible. Your contributions allow us to Build Better Libraries Every Day – just as we have since 1993 and will continue into the future. Join us in celebrating 30 years of supporting our city’s fantastic library system! Visit our website or check out our spring newsletter for details.

Gratefully,

Conor Moran
Executive Director • Madison Public Library Foundation
Mission
Mobilize the Madison community to continuously improve, promote, and support Madison Public Library.

Vision
 Equip Madison Public Library with robust resources to deliver outstanding services, facilities, and programs that meet the Madison community’s needs.

Foundation Board
Heather Clefisch, President
Tanya Salman, Vice President
Ron Bote, Treasurer
Francesca Rodriquez, Secretary
Phil Plourd, Assistant Treasurer
Susie Younkle, Immediate Past President
Ryan Browne, Director
Sheila Conroy, Director
Brigid Elliott-Boger, Director
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Susan Goodwin, Director
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Jennifer Hannon, Director
Nathan Houdek, Director
Tom Kuplic, Director
Ray Mendez, Director
Aaron Olver, Director
Jillana Peterson, Director
Gene Williams, Director
Alyssa Kenney, Ex Officio
Kathy Michaelis, Ex Officio
Greg Mickells, Ex Officio

Foundation Core Values
Community
Engage the community as stakeholders for the library system
Integrity
Demonstrate transparency in how gifts are used to support the library
Advocacy
Champion what is best for the library and the community
Leadership
Act as visionaries in advancing the library

Strategic Goals
Fundraising
The foundation provides stable, consistent support to the library for ongoing and new initiatives.
PR and Communication
Community members know that the foundation funds and advocates for Madison Public Library.
Diversity, Equity and Inclusion
The foundation is a socially just and antiracist institution, and diversity, equity and inclusion is considered in foundation decision-making.
Programming and Vital Services
The foundation provides innovative programming for donors and supports expanded library services.

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Champion what is best for the library and the community
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Programming and Vital Services
The foundation provides innovative programming for donors and supports expanded library services.
Mission
Madison Public Library provides free and equitable access to cultural and educational experiences. We celebrate ideas, promote creativity, connect people, and enrich lives.

Vision
Madison Public Library: your place to learn, share, and create.

Library Board
Alyssa Kenney, President
Lisa Hempstead, Vice President and Madison Metropolitan School District Representative
Cindy Fesemyer, Secretary/Treasurer
Ald. Juliana Bennett, City Council Member
Yeonhee Cheong, Director
Tom DeChant, Director
Eve Galanter, Director
Mathias N. Lemos Castillo, Director
Jolynne Roorda, Director

Library Core Values
Learning in all forms
Intellectual freedom
Innovation
Making a difference
Diverse perspectives
Collaboration
Customer experience

Strategic Goals
Literacy is the ability to interpret and understand. It is our purpose.
Engagement encompasses how we connect to the community and build relationships. It is how we do business.
Equity refers to the measures we take to help the people in our community realize their full potential. It is how we serve.
Accountability means we take responsibility for our actions and produce results. It is our promise.

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Engagement encompasses how we connect to the community and build relationships. It is how we do business.
Equity refers to the measures we take to help the people in our community realize their full potential. It is how we serve.
Accountability means we take responsibility for our actions and produce results. It is our promise.
2022 Facts and Figures

- Donor-restricted gifts: $918,696
- Fundraising events proceeds: $202,968
- Loyal Friends giving 5+ years: 764
- Number of Educational Series virtual event viewers: 420
- Endowment balance: $7,869,286
- Grants & library programming: $1,151,326
- Contributions: $1,498,138
- Investment income held at Madison Community Foundation: -$816,752 loss
- Special events: $202,968
- Special events in kind: $32,106
- Other income: $23,576
- Investment income: $4,182
- Capital campaigns: $23,143
- Administration: $239,095
- Wisconsin Book Festival: $292,112
- Fundraising: $339,059
- Grants & library programming: $1,151,326

2022 FOUNDATION revenues total: $944,218
2022 FOUNDATION expenses total: $2,044,735

Volunteers: 259
2022 Facts and Figures

- Materials checked out: 1,702,662
- Library visits: 1,112,001
- Library cards issued: 14,058
- Book Club Kit checkouts: 569
- Library cards issued: 14,058
- Supplies: $659,250
- Facilities: $1,225,763
- Purchased services, miscellaneous: $644,998
- Grants: $947,857
- LINKcat online computer operations: $620,654
- Debt retirement: $2,804,419
- Library books, media and databases: $1,275,519
- Salaries and benefits: $13,949,654

Note: Attendance and program numbers do not include one-on-one assistance options: tutoring, tax assistance, job help, etc.
Building Literacy in All Forms

A $25,000 annual fund grant expanded the library collection, including audio-enabled books for kids; book club kits; adult, teen, and juvenile graphic novels and manga; juvenile world language books; and Central Library Culture Collection titles.

A mini-grant funded a special collection of 250+ business, career, and wellness books for Madison’s Progress Center for Black Women. Martin Alvarado (pictured above left) and library staffer Kathy K. worked with Progress Center staff to curate a list of Black authored books and materials for the center’s entrepreneurs.

The Wisconsin Book Festival celebrated its 20th anniversary with a full return to free, in-person programs featuring a diverse lineup of award-winning authors and local literary talent.

The Dream Bus visited more than a dozen locations throughout Madison and Sun Prairie each week, offering books, movies, music, programming, and Wi-Fi service. The mobile library also made appearances at community events, such as Forward Madison FC games and neighborhood festivals.

Parents as First Teachers provided books, resource kits, training, and more to Public Health Madison & Dane County’s nurse staff to weave early literacy practices into early childhood development during home visits.

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Building Literacy in All Forms

The **Bubbler**-coordinated exhibit *Time(s): An Exploration of Black Art in Madison* highlighted the works of four Black Madison-based artists who explored portrait creation through visual, performance, and conceptual art practices.

Art was an outlet for incarcerated and at-risk teens, who participated in artist-led mural creation as part of the Bubbler’s **Making Justice** program.

The **Bubbler** in the Neighborhood embedded **Artists-in-Residence** in each of the nine libraries over the summer. Maria Schirmer Devitt led Open Art Studio sessions at Goodman South Madison Library.

The **Pride Affinity Group** hosted **TRANScend: A Trans-Affirming Community Event**, including a storytelling with books featuring trans and gender-creative characters; a resource fair and collaborative art project; and a Trans Trailblazers panel with local and regional trans speakers who discussed “Living Authentically.”

Three **Library Takeover** grants elevated the voices of underrepresented communities, supplying them with training, resources, and funding to host their own events. They included **Thrival Tools: On Indigenous Winter Survival and Brilliance** (Native Americans); **Essential: True Stories of Unseen Work** (service industry workers); and **Muslim Mental Health Matters** (Muslim Americans).

The **BIPOC Affinity Group** — a supportive platform and resource for library staff of color — participated in several activities, including cardmaking for BIPOC seniors in partnership with Madison Senior Center and a Thanksgiving food drive for Goodman Community Center. Its monthly meetings center on four major themes: personal development, professional development, community/civic engagement, and advocacy.
The library established a Naturalist-in-Residence program — led by John Newman — to present all-ages programs in the city’s diverse natural areas, as well as outdoor library spaces. The project offered opportunities for community members to explore, learn, and reflect upon the natural world.

Live Well @ Your Library free programming focused on health, wellness, and art-based activities for the BIPOC community and older adults, which included memory book workshops led by Bubbler Artist-in-Residence Angela Johnson.

Chef Lily Kilfoy taught hands-on cooking classes for children and their families at Lakeview and Meadowridge libraries. With a culinary degree and background in early childhood education, she has the perfect alignment of skills to educate youth on healthy eating so they can carry those habits into adulthood.

The BCycle Community Pass Program gave patrons weeklong access to eBikes and helmets at no cost. The foundation also funded an Art Bike outfitted with design by Pinney Artist-in-Residence Maria Amalia (pictured with Library Director Greg Mickells).

An annual fund grant covered the costs of Birding Backpacks at all nine libraries. Each is stocked with binoculars, field guides, and other successful birdwatching necessities.

Tapping foundation endowment funds, several libraries built up their seed libraries. Patrons were able to pick up flower and vegetable seeds for their gardens at no cost.

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Endowment funds supported self-check machine upgrades at various libraries to better serve patrons across a universal platform.

Named after a longtime City of Madison public service champion, the Rosemary Lee Civic Engagement internship gave Katarina Ampian (pictured below) the opportunity to evaluate other libraries’ strategic planning and community engagement efforts, and compare them with Madison Public Library’s Tell Us strategic planning program. Ampian is working toward a master’s degree in library and information science.

The foundation’s Lunch for Libraries spring fundraiser for the Wisconsin Book Festival and Madison Public Library youth literacy marked its 10th anniversary. Pictured are event committee Co-Chairs Susan Goodwin (left) and Susan Tikalsky (right) with How I Built This author, podcast creator, and featured speaker Guy Raz.

The Ex Libris: New Recipe fall fundraiser at Central Library showcased delicious, locally crafted food and beverages alongside live music and a silent auction. The event set a fundraising record.

Funded with a gift from Miriam Simmons, a Café Domestique coffee cart at Pinney Library offered patrons time to interact and recharge every Tuesday morning.

The foundation granted funds for play materials at all nine libraries to combine social development, play, and literacy in a singular child learning experience.

Endowment funds supported self-check machine upgrades at various libraries to better serve patrons across a universal platform.
Epilogue Circle

Formerly the Silas Pinney Legacy Society, this group was founded in 2012 and includes all who plan to leave or have left the foundation a gift, such as bequests, charitable gift annuities, stock, and life insurance.

Anonymous (6)
Beverly Brager*
James Cain*
& Miriam Simmons
Richard Chandler
Ted & Barbara Crabb
Tom DeChant
Norma Denbrook
Eileen Esser*
Albert Friedman
& Susan Tikalsky
Eve Galanter
Dick Goldberg
Leo Groth*
Edyth Harb*
Melinda Heinritz
Lorraine Heise*
Anne Iwata

Anonymous (20)
Terri Lynn
& George Alexander
Amy Alstad
Jacob & Lucy Altwegg
Rebecca Andresen
Lori Arendt
Louis & Sandra Arrington
Kristine & Paul Ashe
Julia Balio
& Frederick Langheim
Nelson Balke
Susan Barthel
Andrea Becerra
Alison & Mark Bergum
Bennett Berson
& Rebecca Holmes
Jeff Bowen
Sarah Bownds
Ann Braus
Elaine & Kevin Burke
Jason Butler
Laura Chavez
Thomas Cook
Kathy Cramer
Janis Crandall
Lindsay Morris
& Carey Dachik
Jonathan Davis
Margaret E. (Peg) Davis
Frank & Dolores Emepak
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Dan & Alice Gould
Mary Grace
Trisha Grant
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Alvin* & Ruth Mohaupt*
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Tripp & Nancy Widder
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Barbara J. Williams*
Mary Jane Wiseman
Kathleen Wolt
Frances & George Wood*
Rose A. Zerwick*

* deceased

Our monthly donors provide the foundation with a steady, reliable stream of income.

Anonymous (6)
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James Cain*
& Miriam Simmons
Richard Chandler
Ted & Barbara Crabb
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Stewards $1,000+

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& Air Conditioning
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Diane Bless
Dorothy Blotz
Judy Bluell
BMO
Boardman & Clark LLP
Mary Bumann

Stewards 21

Guests at the Wisconsin Book Festival fall schedule launch party

Stewards 22

Former foundation board member Jim Ruhly and his wife, Carol, at a foundation event
Patrons $500 – $999

Anonymous (13)

Anthology

Baird – The Prestigiacomo Carroll Group

Lacy Bauer

Mary Pat Baugs

Sue & Ellis Bauman

Andrea Becerra

Bradshaw Knight Foundation

Brown Family Charitable Fund

Ryan Browne & Britanny Travers

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Jody Epstein

Gerald Everard & Paula Devroy-Everard

Wendy Fearsise & Bruce Meier

Judith Fisher & Mark Allen

Travis Fore

Pam Foster Felt

Jeremy Fox & Patricia McQuiddy

Ken Frazier

Bonnie Friedman

Richard & Judy Fritz

Deirdre Garton

Dan & Peg Geisler

Noel & Beth Goeddel

Peter & Laura Gottlieb

Mary Grace

Barry Guinn

Richard Halverson

Jane Hamblen & Robert Lemanske

Robert & Jeanne Hamers

Cindi Hening

Himal Chulj

Randy & Becky Hoffman

Grace Homb

Michael Hoon & Diana Rodum

Nathan Houdek & Sarah Barry

Anne Zellhoefer

Zendesk

Janet Zimmerman

23 Stewards

Patrons

Isthmus Eye Care

Monica Jaehnig

Nathan Jandi

JBC Roasters

Robert & Louise Jeanne

JP Cullen

Katy Kaufman

Mary Beth Keppel & Michael Kepler

Judy Kimball

Tracey King

Donald Kiele & Nancy Gettys

Catherine Knuth

Robert Koehler

Mary & Scott Kolar

Kent & Mary Lynn Kretchmar

Karl & Lisa Kurth

Terry & Peggy Larson

Megan Laws

Roma Lenehan

Samuel Li

Allen & Joan Liegel

Rita Lloyd

Katharine Lyall

Stewart Macaulay

Eileen & Mary Maher

Jill Maidenberg & Richard Thal

Mom and daughter reading in the Pinney Library PlayLab
Tributes

Tributes are donations made in honor or in memory of a loved one or friend.

Cynthia Nolen & Paul Abramson in memory of Lillian Abramson
V.A. Acker in memory of Wm O. Acker
Anonymous in honor of Betty Alford
Kate Herron in honor of Jean M. Anderson
Barbara Arnold in memory of Frederick Arnold
Barbara McCall in honor of Allen Arntsen
Sara Schroeder in memory of Naomi Babad
Patricia Wilker in honor of Wilker & Turner Bayer
Samantha & Bruce Crownover in honor of Linda Becker
Bonnie Benson in memory of Rodney Benson

Shannon Kunstman in honor of Linda Bernhardt
Barb Roever & Larry Black in memory of Barbara A. Besadny
Anonymous in honor of Robert Bless
Browyn Milliken in honor of Kathryn A. Boyd
Catherine DuPont in memory of Mary M. Burton
Patricia Kokotalio & R. Lawrence DeRoo in memory of James W. Cain
Alyssa Mitchell in honor of Dave Caliebe
LuAnn & Christopher Kelley in honor of Kathy M. Callies
John Carrier in memory of Karen Carrier
Mary Bumann in memory of James D. Carson
Anonymous in memory of Eyleen Chou
Deanna & Jim Moris in honor of Andrew Clarkowski
In memory of Lenore M. Coberly
Samantha Allen
Robin Chapman
Clifford Dilhunt & Kathleen Koegel
Tad & Hannah Pinkerton
Kathleen Stewart
In memory of Andrew Cohn
Betsy Abramson & David Seligman
Jane Eggl & Ron Binter
Alice Rubenstein in honor of Juniper Collins
Tom & Mary Alderson in memory of Cecilia A. Coyle
Mary Curran in memory of Helen Curran
In memory of Hansa Dave
Poonam & Umesh Agarwal
Subhash & Pratibha Antani
Gaurish Agni
Bridge Austin
Kammy Bhala
Nancy Bhala
Barbara Boehm
Veena Brekke

Tributes
In memory of Barbara L. Dimick
Tom & Mary Alderson
Anonymous (3)
Dean & Barbara Brasser
Brook Brindley
Tana Elias & Andrew Clarkowski
Phyllis Davis
Richard Derauf
Romaine & Arlene Ellingson
Elizabeth Fought
Carol Froistad
Leslie Grendahl
Sue & Stu Grendahl
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Julie Herfel
Chuck Hinners
Linda & John Hughes
Linda Olson & Craig Hungerford
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Marilyn Somers in honor of Ariel Y. Ford
Lindsay Christians in honor of Craig & Kris Frederickson
Tess Henthorne in honor of Katelyn French
Aaron Friedman & Sarah Jones in honor of Robbin Friedman
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In memory of Bernard Galgoci
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Ilse Hecht in honor of Eva Hecht
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Ariel Ford in memory of Fannie F. Hicklin
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Temu Hinderaker in honor of Ginger Hinderaker
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Randall Holveck in memory of Jane Holveck
Grace Thommesen in honor of Kathy Homblette
Linda Buchholz in memory of Emmy L. Immell
Jack & Kay Cipperly in memory of Judy Japlon
In honor of Jennifer Jeffress
Tana Elias & Andrew Clarkowski
Adam Erdmann
Linda & Jerry Hancock
Anne Iwata
Jillana Peterson
In memory of Ralph Johnson
Edward & Sally Gleason
Kathleen & Patrick Klinker
Rachel Puda in honor of Sue Johnston
Nancy Kaiser in memory of James M. Kaiser
Barb & Jeff Homar in honor of Katya Kaufman
Lester Ludwig in memory of Paula M. & Georgia A. Keller
Robert Kaiser in memory of Kathleen Keller
Anonymous in honor of Patrick, Sarah & Kate Kelly
Janet Yelk-Kenitz in memory of Michael Kenitz
Marian Kienitz in memory of Ricard C. Kientz
Kristina Klehr in memory of Ed & Judy Klehr
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Mary Grace in honor of Elaine Lasecki
Krista & John Laubmeier in memory of John W. Laubmeier
Molly Schuman in honor of Margot Layde
Kate Steele in memory of Rosemary Lee

Pinney Library Patio programming for families
Lois Karn in memory of Norman Leer
Jeannine Jannot in honor of Adeline Lennon
Jane Lewis & Paul Nelson in memory of Dawn Lewis
Leon Lindberg in memory of Beatrice Lindberg
Charlene Lodl in honor of Tom Lodl
Sarina Schrager & Ken Loving in honor of Mary & Doug Loving
Joan Luther in memory of John Luther
Stewart Macaulay in memory of Jackie Macaulay
Karen Shevet Dinah in honor of Faith Meissner Macke
In honor of Jill Maidenberg
  Martha Moye
  Keith Sayles
  Janine Veto
Christine Schuardt in honor of Brandon Maly
Gary & Lori Edelstein in honor of Dan Marlin
Pamela Martin in memory of Joe Martin
In memory of Marilyn J. Martin
  Florian & Louise Smoczynski
  Pu Shen & Yanbing Lu
Gary & Georgianna Stebnitz in memory of Floyd McBurney
David McCulley in honor of Callum McCulley
Barbara Clapp in memory of Anna McManus
Lisa Miller in memory of Marilyn Miller
Deb Lehnherr in honor of Conor P. Moran
John Morledge, M.D. in memory of Paul Morledge
Aaron Stark in honor of Mary Moroney
Marcie Dachik in honor of Lindsey Morris
Anonymous in memory of Julie M. Nara
Anonymous in honor of Cassandra J. Neff
Cynthia Nolen & Paul Abramson in memory of Colette Nolen
Anonymous in memory of Thomas Nord
Mara Koffarnus in memory of Dean North
Molly O’Connell in honor of Ted O’Connell
Nicholas Ofstun in honor of Cynthia Ofstun
Barbara & Glenn Mason in memory of Sharon Olley
Christine Schey in memory of Judith P. Olson
Summerbell/Zirngible Properties, LLC in honor of Cornelia Peacock
Kimby Hughes in honor of Elijah & Penelope
Jillana Peterson in memory of Richard & Evelyn Peterson
Christine Schindler in honor of Nadine Pfotenhauer
Kellie Oberstar in honor of Karyna Prakapenka
Ted & Kathy Balcom in memory of Elizabeth Proctor
Stewart Macaulay in memory of John Ramsey
Louise Robbins in memory of Orville Robbins
Robert & Constance Roden in memory of Robert M. & Katherin T. Roden
Alice Nagel in memory of Viola Rohner
Ellen & Michael Rosborough in memory of Megan Rosborough
Sarah Joan Ross in honor of Ian Ross
Ruth Saecker in memory of Marguerite L. Saecker
Lawrence Sallee in memory of Marilyn Sallee
M. Anna Schlecht in honor of Geraldine A. Schlecht
Christine Schuardt in honor of Stephanie Schmidt
Anonymous in honor of Tom & Lynn Schmidt
Anonymous in memory of Annie Schmidt
Dana Johnson in memory of Dan Schuffman
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  Bonnie Gartner
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  Pat & Gary Moyer
  Ann & Richard Nordeng
  Robert Norlander & Kathy Smith
In memory of Caryl Selchert
  Debra Elmer
  Judith Griffin
  Mary & Robert Johnson
  Beverly Lampe
  Kathleen Wood
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Dana Gravot in memory of Theresa Shinnors
Margaret Jensen in memory of Katherine Sieker
Andrew Plovanich in honor of Bria Silvon
Patricia Kokotailo & R. Lawrence DeRoo in honor of Miriam F. Simmons
Anonymous in memory of Coleen Smith
Tim Koechel in honor of Shirley Spellman
John & Susan Gubner in memory of Joyce Steinmetz
Anonymous in memory of Lorraine Stoeffen
Joshua Grimes in honor of Melissa Stream
Anne Iwata in memory of Darren Stoker
Sharon Stuessy in memory of John R. Stuessy
James Eggler & Barbara Rex in memory of Ruth Werlein
Jonathan C. Wertz in memory of Fred & Eleanor Wertz
Julie White in honor of Donald C. White
Carolyn White in memory of Ron White
Lori Arendt in memory of Sharen Wilson
Marcia & Erik Wright in memory of Erik O. Wright
Jean Plale in memory of Susan J. Young
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Tim Durfee in honor of Don Zermuehlen

Angela Hartley in honor of Alison Townsend
Pam & John Noyd in memory of Ernestine Vanderlin
In memory of Michael R. Vaughan
  Ginger & David Alpers
  Angela & Frank Arlotto
  Barbara & William Babcock
  Janet & Robert Baran
  Sally Gerlach
  Linda & Larry Gutsch
  Susan Jensen
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  Constance Ott
  MaryLu & Jerome Portland
  Thomas Sipila
  Angela Wyatt
Linda & Larry Gutsch in memory of Terri Vaughn
Melinda & Mark Heinritz in memory of Lynda K. Vogler
Naomi Winfield in memory of Diane Walton
Ted & Kathy Balcom in memory of Maureen & James Watson
James Werlein & Jody Pringle in memory of Ruth Werlein

29 Tributes

Tributes 30
Volunteers

We’re extremely grateful to those who shared their time and talents to benefit our organization.

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Volunteers

Wisconsin Book Festival-goers looking at the Fall Celebration event schedule

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ABOUT THE ILLUSTRATOR  Shaysa Sidebottom is a Madison-based freelance illustrator and full-time graphic designer at UW-Madison. She has done illustration work for various local publications. In her work, she seeks to create a sense of child-like optimism for all ages through the use of vibrant colors and bold shapes.

GRAPHIC DESIGN AND ART DIRECTION  Georgia Rucker has been designing for the Madison Public Library Foundation for almost a decade and loves getting to work with local artists on the annual report. She also designs books, websites, logos, and all things that benefit from color, images, and type!