

ANNUAL FUND GIFTS IN ACTION

TECHNOLOGY: \$25,000

Last year, the foundation helped supplement audiovisual upgrades at Goodman and Sequoia libraries, including the purchase of new projectors, screens, sound equipment, and cabling booths. The library also installed hybrid meeting equipment at Sequoia to accommodate in-person and remote community meetings.

COLLECTIONS: \$25,000

Nearly half of all Madisonians have library cards, so the library collection gets a lot of use. New titles are particularly in demand. To reduce wait times for frequently requested titles, the Collection Management Team spent 2023 foundation funds on extra copies of popular materials for its children, teen, and general content collections.



AASPIRE INTERNSHIP: \$9,500

Over the summer, the foundation provided funding to the library's marketing department to host an AASPIRE Intern. This internship allows college students of an underrepresented background to engage in their community, learn new skills, and access resources that further their career goals.



PROFESSIONAL DEVELOPMENT: \$35,000

In 2023, the library continued its work with consultants at The Care Plan to provide staff training on trauma-informed customer service and racial equity. Staff took advantage of additional training and travel opportunities, including the Joint Conference of Librarians of Color, the American Library Association (ALA) conference in Chicago, and Digipalooza, a conference for online library collections. The foundation also funded Staff Day, the only time each year when the entire library staff can gather together in person to learn and reflect for the months ahead.



STRATEGIC PLANNING: \$35,500

The library conducted an operational assessment of its programs and services, along with a strategic planning initiative, to inform the 2025 budget process. These efforts included redefining the library's mission and vision, and setting goals and priorities to help the organization realize those efforts. The library partnered with The Care Plan to do this work and released its 2024-28 Strategic Priorities document, available at madpl.org. In January, the Library Board adopted the new mission:



Madison Public Library sparks literacy, fosters curiosity, and supports community. We provide equitable access to experiences, ideas, and resources necessary to thrive.

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MINI-GRANTS: \$18,575 Unique needs pop up each year at the library, so the foundation offers a mini-grant program to accommodate small requests throughout the year. In 2023, these included:

ART Party | \$2,000

In September, the library helped promote creativity in Madison by hosting a Madison ART Party, which brought together artists, art organizations, funders, and supporters to share projects and work collaboratively. Participants created self-portraits as a part of the library's *Our Town Everywhere* community art-making initiative.



BIPOC & Pride Affinity Groups | \$2,800

The BIPOC & Pride affinity groups aim to build a supportive and creative platform for library staff of color and those who are part of the LGBTQ+ community by providing allyship, connecting people, and celebrating cultures and ideas. Last year, these staff groups used foundation funds for networking, educational, and social engagements.

Dimick Memorial Bench | \$2,527

To honor the memory of former Library Director Barb Dimick, the foundation helped fund a bench crafted by local artist Tom Loeser for the Central Library children's area. This beautiful piece celebrates Barb's contributions to the library, including her earlier role as the Library's Youth Services Supervisor.

Library Takeover | \$3,500

The Library Takeover program allows community members to present their ideas to the public, and take advantage of the library's resources and space to plan and host large-scale events. Last year, the library hosted event organizer teams that celebrated the Kichwa community in Wisconsin and supported families with small children.



Central Podiums | \$4,800

The numerous library-hosted events each year take a toll on furniture and equipment. Last year, a grant paid for new podiums so programming can have a more polished look.

Sewing Machines at Sequoya | \$750

The library bought two more sewing machines for Sequoya Library to accommodate the growing number of entry-level sewers and patrons interested in learning how to sew. Additional supplies, such as an iron, wool pressing mat, and other notions, will support sewing classes at the library.

